



AGENDA
WATAUGA ECONOMIC DEVELOPMENT CORPORATION
TELECONFERENCE MEETING
TUESDAY, APRIL 21, 2020
6:00 PM

The meeting will be held via videoconference using WEBEX.

If you wish to view-only, the meeting will be streamed “live” on our web-site at the normal location: <https://www.cowtx.org/1403/Agendas-and-Minutes>

If you wish to comment during the meeting, you may do so by registering by selecting the WEDC meeting link at: <https://www.cowtx.org/comments>, and then completing the appropriate form. You will have the option to join the virtual meeting and comment “live” at the appropriate time using a computer, Android device, iOS device and/or a phone. Or, you can provide your comments at the time of registration and they will be read into the record for you.

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Meeting Registration

Members of the public are invited and encouraged to attend all public meetings that are not closed to the public in accordance with the Texas Open Meetings Act. Public input is encouraged during Public Testimony, Public Hearings or Action sections of a meeting agenda. As authorized by the Executive Orders issued by the Texas Governor, the City is making special provisions to allow the public to comment at this meeting. The meeting will be hosted using WEBEX. "Live" participation is limited. A person desiring to comment "live," during the meeting must register in advance using this form. Once registered, citizens will be provided with the meeting link information on a first come, first served basis until all slots have been filled.

Select an upcoming meeting to register for:

W

ATAUGA

T E X A S

Special City Council Meeting

April 20, 2020 @ 5:45 p.m.

OR

W

ATAUGA

ECONOMIC DEVELOPMENT

CORPORATION

Watauga Economic Development Corporation Meeting

April 21, 2020 @ 6:00 p.m.

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WEDC April 21, 2020 Comment Registration

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Members of the public are invited and encouraged to attend all public meetings that are not closed to the public in accordance with the Texas Open Meetings Act. Public input is encouraged during Public Testimony, Public Hearings or Action sections of a meeting agenda. As authorized by the Executive Orders issued by the Texas Governor, the City and WEDC are making special provisions to allow the public to comment at this meeting. The meeting will be hosted using WEBEX. "Live" participation is limited. A person desiring to comment "live," during the meeting must register in advance using this form. Once registered, citizens will be provided with the meeting link information on a first come, first served basis until all slots have been filled.

Citizens may also provide their comments in writing. ALL COMMENTS MUST BE RECEIVED NO LATER THAN 1 HOUR PRIOR TO THE MEETING. All written comments must comply with applicable decorum rules for comments made during a public meeting of the Watauga Economic Development Corporation Board to be read into the record. Up to three minutes shall be allotted for each written comment to be read into the record of the meeting. All timely comments will be read into the record of the meeting at the appropriate time during the meeting.

While reasonable efforts will be taken to gather comments received within the hour prior to the meeting or received during the meeting, all such comments are considered untimely and may not be recognized and read during the meeting.

First Name*

Last Name*

Address1*

“Live” meeting space is limited and will be provided on a first come, first served basis. If you select the “live” meeting option, the WEBEX meeting details will be emailed to you at the e-mail address you provide during registration. You will be responsible for ensuring that you are available in the WEBEX meeting at the time public testimony is requested and that you have a microphone or have called in via telephone so that your comments can be heard.

A copy of the agenda packet for this meeting may be obtained here: <https://www.cowtx.org/1403/Agendas-and-Minutes>. A recording of this meeting will be made available on-line at the city's website as soon as practicable after the meeting.

CALL TO ORDER

PUBLIC TESTIMONY Members of the public are invited and encouraged to attend all public meetings of the Watauga Economic Development Corporation Board that are not closed to the public in accordance with the Texas Open Meetings Act. It is the desire of the Board that citizens actively participate in the City's governance system and processes. Public input to the WEDC Board is encouraged during the Public Testimony, Public Hearings, or Action Item sections of a meeting agenda. As authorized by the Executive Orders issued by the Texas Governor; the City and WEDC are making special provisions to allow the public to comment at this meeting. ANYONE WHO DESIRES TO MAKE A COMMENT, AT THIS MEETING, WHETHER IT PERTAINS TO ANY ITEM ON THIS AGENDA, IT IS INTENDED TO BE MADE DURING ANY PUBLIC HEARING CONDUCTED AT THIS MEETING, OR OTHERWISE, MUST EITHER SEND THEIR COMMENT IN WRITING TO "comments@cowtx.org" NO LATER THAN one (1) hour prior to the meeting or ATTEND THE MEETING USING THE INFORMATION PROVIDED ABOVE AND SPEAK WHEN CALLED UPON. All written comments must comply with applicable decorum rules for comments made during a public meeting of the Watauga Economic Development Corporation Board to be read into the record. Up to three minutes shall be allotted for each written or oral comment to be read/spoken into the record of the meeting. All timely written comments will be read into the record of the

meeting at the appropriate time during the meeting.

While reasonable efforts will be taken to gather comments received within the hour prior to the meeting or received during the meeting, all such comments are considered untimely and may not be recognized and read during the meeting. The City is further not responsible for internet connection speeds or any other technologic interference which may occur which impairs any member of the public from attending or participating in this meeting.

REPORTS FROM STAFF

1. Monthly Financial Report - February, 2020
Sandra Gibson, CGFO, CGFM, Director of Finance

APPROVAL OF MINUTES

1. Consider and take action to approve the minutes of the Regular Meeting by Videoconference of March 31, 2020

PUBLIC HEARING

1. Conduct a public hearing on a Budget Amendment to appropriate funds for a Poster Sign project

NEW BUSINESS

1. Discuss and consider action to adopt a Resolution of the Watauga Economic Development Corporation amending the economic capital projects fund for the fiscal year beginning October 2, 2019 and ending after September 30, 2020; providing for repeal, providing for severability; and providing an effective date.
2. Discuss and consider action authorizing the City Manager/City Secretary to submit Form 802 to the Secretary of State's Office on behalf of the Watauga Economic Development Corporation.

ADJOURNMENT

Meeting Notices and Reservation of Rights

The Watauga Economic Development Corporation Board of Directors may retire to executive session any time between the meeting's opening and adjournment for the purpose of consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code; discussion of personnel matters pursuant to Chapter 551.074 of the Texas Government Code if the requisite information is otherwise posted; deliberation regarding real property pursuant to Chapter 551.072 of the Texas Government Code; deliberation regarding economic development negotiations pursuant to Chapter 551.087 of the Texas Government Code; and/or deliberation regarding the deployment, or specific occasions for implementation of security personnel or devices pursuant to Chapter 551.076 of the Texas Government Code (as applicable) when determined necessary by the to address a subject matter on the agenda. Action, if any, will be taken in open session.

This agenda has been reviewed and approved by the City's legal counsel and the presence of any subject in any Executive Session portion of the agenda constitutes a written interpretation of Texas Government Code Chapter 551 by legal counsel for the governmental body and constitutes an opinion by the attorney

that the items discussed therein may be legally discussed in the closed portion of the meeting considering available opinions of a court of record and opinions of the Texas Attorney General known to the attorney. This provision has been added to this agenda with the intent to meet all elements necessary to satisfy Texas Government Code Chapter 551.144(c) and the meeting is conducted by all participants in reliance on this opinion.

Attendance by Other Elected or Appointed Officials: It is anticipated that members of other governmental bodies, and/or city council, boards, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the body, board, commission and/or committee. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a possible meeting of the other body, board, commission and/or committee, whose members may be in attendance, if such numbers constitute a quorum. The members of the city council, boards, commissions and/or committees may be permitted to participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that city council, body, board, commission or committee subject to the Texas Open Meetings Act.

NOTICE

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (817) 514-5825, OR FAX (817) 514-3625.

I, Andrea Gardner, City Secretary for the City of Watauga, hereby certify that this agenda was posted on the bulletin boards at City Hall, 7105 Whitley Road, Watauga, Texas, on Friday, April 17, 2020 before 5:00 p.m., in accordance with Chapter 551 of the Texas Government Code.



Andrea Gardner, City Secretary





AGENDA MEMORANDUM

DATE: April 16, 2020
TO: Watauga Economic Development Corporation Directors
FROM: Sandra Gibson, CGFO, CGFM, Director of Finance
SUBJECT: Monthly Financial Report - February, 2020

BACKGROUND/INFORMATION:

The monthly financial report for the period ending February 29, 2020 is attached for the Board's review.

FINANCIAL IMPLICATIONS:

N/A

RECOMMENDATION/ACTION DESIRED:

This item does not require a recommendation as it is a presentation/report.

ATTACHMENTS/ SUPPORTING DOCUMENTATION:

1. EDC Monthly Financial - February 2020 Report

REVIEWED BY:

Sandra Gibson, CGFO, CGFM, Director of Finance
Andrea Gardner, City Manager
Approved as to form for inclusion on Agenda

Approved - 4/16/2020
Final Approval - 4/16/2020



AGENDA MEMORANDUM

DATE: April 14, 2020

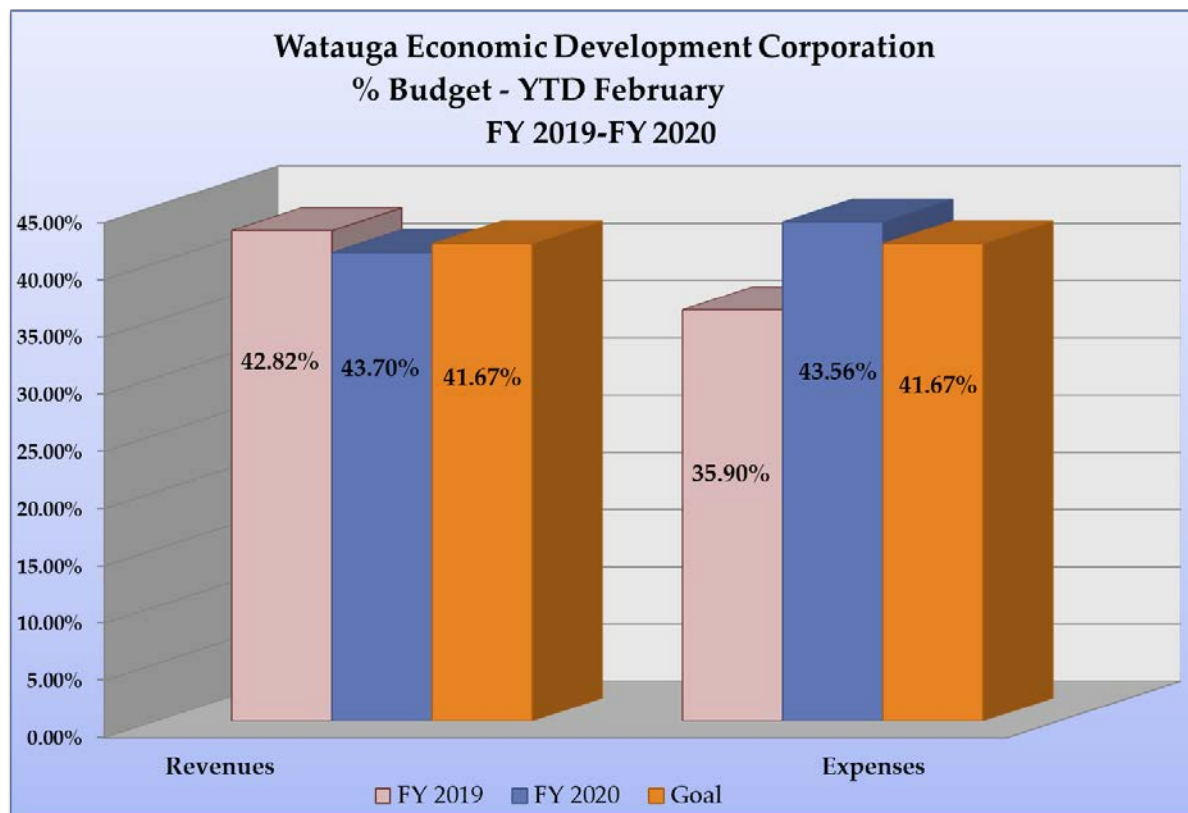
TO: Watauga Economic Development Board

FROM: Sandra Gibson, Director of Finance

SUBJECT: Financial Report for the Month of February, 2020

The attached report and below graph represent the results of transactions through February, 2020 which is the fifth month of Fiscal Year 2019-2020 and 42% through the FY2019-20 budget. This year's budget does not include Park personnel or expenses since they are now budgeted and paid for by the City's General Fund.

The year-to-date sales tax distribution is \$314,822 which is 41.2% of budgeted sales tax revenues. Total year-to-date expenditures are \$198,915 which is 43.56% of the budget expended for the year.



CITY OF WATAUGA
BUDGET TO ACTUAL COMPARISON
FISCAL YEAR 2020
For the period ending February 29, 2020 (2nd FY Qtr.)

WATAUGA ECONOMIC DEVELOPMENT CORP - 04

	CURRENT BUDGET	2/29/2020 YTD ACTUAL	% USED	% REMAINING	2/29/2019 YTD ACTUAL	\$ CHG 20 vs 19	% CHG 20 vs 19
REVENUE:							
SALES TAX	764,000	314,822	41.21%	58.79%	311,015	3,807	1.22%
INTEREST EARNINGS	10,000	1,807	18.07%	81.93%	4,127	(2,320)	-56.22%
INTEREST/ESCROW	-	-	-	-	-	-	-
CONTRIBUTIONS/OTHER	-	-	-	-	-	-	-
TOTAL REVENUE	\$774,000	\$316,629	40.91%	59.09%	\$315,142	1,487	0.47%
PERSONNEL SERVICES	-	(0)	0.00%	100.00%	168,072	(168,072)	-100.00%
NON-DEPARTMENTAL	-	-	0.00%	100.00%	5,698	(5,698)	-100.00%
SUPPLIES	2,200	291	13.21%	86.79%	7,688	(7,397)	-96.22%
MAINTENANCE	4,000	-	0.00%	100.00%	20,428	(20,428)	-100.00%
CONTRACTUAL & SUNDRY	148,450	43,547	29.33%	70.67%	43,111	436	1.01%
TRANSFERS	294,470	155,077	52.66%	47.34%	21,560	133,518	619.29%
CAPITAL OUTLAY	7,500	-	0.00%	100.00%	5,500	(5,500)	0.00%
TOTAL EXPENDITURES	456,620	198,915	43.56%	56.44%	\$ 272,057	(73,142)	-26.88%
EXCESS REVENUE OVER (UNDER) EXPENDITURES	\$317,380	\$117,714			\$43,085	\$74,628	



AGENDA MEMORANDUM

DATE: April 1, 2020

TO: Watauga Economic Development Corporation Directors

FROM: Denise Wilkinson, Economic Development Specialist

SUBJECT: Consider and take action to approve the minutes of the Regular Meeting by Videoconference of March 31, 2020

BACKGROUND/INFORMATION:

The minutes of the regular meeting of March 31, 2020 are attached.

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

Respectfully request the Board to take action on the minutes as presented.

ATTACHMENTS/ SUPPORTING DOCUMENTATION:

1. 03-31-20

REVIEWED BY:

Andrea Gardner, City Manager

Final Approval - 4/15/2020

Approved as to form for inclusion on Agenda

**MINUTES
WATAUGA ECONOMIC DEVELOPMENT CORPORATION
VIDEOCONFERENCE MEETING
MARCH 31, 2020
6:00 P.M.**

CALL TO ORDER:

President Miner called the meeting to order by videoconference at 6:06 PM.

DIRECTORS PRESENT:

Art Miner, President, Place 1	Attended by Videoconference
Amirali (A.J.) Fazalbhai, Place 2	Attended by Videoconference
Jan Hill, Place 3	Attended by Videoconference
Mike Alexander, Place 5	Attended by Videoconference
Cheneya Cruze, Place 6	Attended by Videoconference
Robert Gaffney, Place 7	Attended by Videoconference

DIRECTORS ABSENT:

None

CITY STAFF PRESENT:

Andrea Gardner, City Manager	Attended by Videoconference
George Hyde, City Attorney	Attended by Videoconference
Sandra Gibson, Director of Finance	Attended by Videoconference
Denise Wilkinson, ED Specialist	Attended by Videoconference
Chad Stephens, Parks Superintendent	Attended by Videoconference
Aaron Farmer, Consultant – The Retail Coach	Attended by Videoconference

Also present – Council Liaison, Andrew Neal Attended by Videoconference

PUBLIC TESTIMONY

Scott Prescher, 6501 Patsy Lane, asked the Board to consider developing a separate web page for the WEDC separate from the City website, stating that while the links to economic development on the City website provide information, it is not enticing to potential businesses that may want to locate in Watauga. He stated some of the information is outdated, new videos need to be added, and a staff person needed to be hired to do this and social media to relieve the IT department from doing these tasks.

PRESENTATIONS

1. Presentation and update to the WEDC Board from Retail Coach on consultant activities from January 2020 to March 2020 to include new business recruitment and the impacts of the COVID-19 Pandemic on economic development activity

Mr. Aaron Farmer, The Retail Coach, gave an update on the activities engaged on behalf of the WEDC. Retail Coach continues to market Watauga to potential retailers, with many continuing expansion plans despite the economy. The report included an update on the major retailers as being strong in the market prior to COVID-19 are likely to remain in business, but those that were struggling prior, will most likely not make it through the crisis. The report included the announcement that Pier 1 will be leaving Watauga, and that a high-quality retailer will be filling in the space. Retail Coach is working with a local broker regarding 4 new businesses to locate in Watauga; TCBY, a pizza concept and a hotel are showing interest; and Retail Coach will be representing Watauga at an ICSC RECON conference that has been postponed to September or October of this year.

REPORTS FROM STAFF

Sandra Gibson, CGFO, CGFM, Director of Finance

Ms. Gibson presented the Monthly Financial Report for the period ending January 31, 2020

Director Gaffney asked if Ms. Gibson could anticipate a percentage of how much sales tax would decrease for March and April. Ms. Gibson answered that a decrease in March may not be substantial, but April receipts will most likely be decreased. She also stated that the reserve fund is healthy.

APPROVAL OF MINUTES

1. Consider and take action to approve the minutes of the Regular Meeting of February 18, 2020

Vice-President Cruze motioned to approve the minutes of the Regular Meeting of February 18, 2020 as submitted. Director Hill seconded and the motion carried by a unanimous vote as follows:

Ayes: Fazalbhair, Hill, Alexander, Cruze, Gaffney
Nays: None

2. Consider and take action to approve the minutes for the Special Meeting of February 25, 2020

Director Hill motioned to approve the minutes of the Special Meeting of February 25, 2020 as submitted. Director Gaffney seconded and the motion carried by a unanimous vote as follows:

AYES: Fazalbhai, Hill, Alexander, Cruze, Gaffney
NAYS: None

PUBLIC HEARING

1. Conduct a public hearing on a business retention project adding digital poster signs as infrastructure in Capp Smith Park

President Miner opened the public hearing 6:27 PM.

Public Testimony:

Mr. Scott Prescher, 6501 Patsy Lane, stated that he supports the signs, but asked that the signs include Watauga EDC instead of WEDC because people will not recognize WEDC to be the Watauga Economic Development Corporation.

President Miner closed the public hearing at 6:29 PM.

NEW BUSINESS

1. Discuss and consider action to approve a business retention project to add Digital Poster Signage infrastructure at Capp Smith Park

Director Hill motioned to approve the business retention project to add Digital Poster Signage infrastructure at Capp Smith Park. Secretary Fazalbhai seconded and the motion carried unanimously with the following vote:

AYES: Fazalbhai, Hill, Alexander, Cruze, Gaffney
NAYS: None

2. Discuss and consider action to authorize the City Manager to execute a Buy Board contract with the Playground, Shade and Surfacing Depot, LLC for completion of the Capp Smith Park Bench project

Public Testimony:

Mr. Scott Prescher, 6501 Patsy Lane, asked that the park benches state Watauga EDC rather than WEDC for recognition purposes.

Ms. Gardner stated that the purpose of the benches is to promote local shopping at local Watauga businesses, not to promote the Watauga Economic Development Corporation. She said that plates will be added to the benches that state Watauga

Economic Development Corporation but will not be included in the cutouts of the benches.

Vice-President Cruze motioned to authorize the City Manager to execute a Buy Board contract with the Playground, Shade and Surfacing Depot, LLC for completion of the Capp Smith Park Bench project. Director Gaffney seconded and the motion carried unanimously with the following vote:

AYES: Fazalbhair, Hill, Alexander, Cruze, Gaffney
NAYS: None

3. Discuss and consider action to amend the WEDC Bylaws and recommend approval of Amended Bylaws to the Watauga City Council

Director Hill motioned to amend the WEDC Bylaws and recommend approval of Amended Bylaws to the Watauga City Council. Secretary Fazalbhair seconded and the motion carried unanimously with the following vote:

AYES: Fazalbhair, Hill, Alexander, Cruze, Gaffney
NAYS: None

4. Consider action to accept the Comprehensive Annual Audit Report for the period ending September 30, 2019

Director Hill motioned to accept the Comprehensive Annual Audit Report for the period ending September 30, 2019. Secretary Fazalbhair seconded, and the motion carried unanimously with the following vote:

AYES: Fazalbhair, Hill, Alexander, Cruze, Gaffney
NAYS: None

5. Discuss and consider action on the site plan for the Watauga Road Property considered for restaurant incubator location

Public Testimony:

Mr. Scott Prescher, 6501 Patsy Lane, stated that if this property was considered unsafe as a park, the use may attract more school children since a school is located across the street. He also expressed concern that it would generate foot traffic, cause environmental problems and wanted to know if there was parking.

Ms. Gardner stated that Burgess & Niple, consulting engineers, prepared the site plan, the parking is shown on the site plan, and that foot traffic and issues with the adjacent channel are not a concern. She stated this is at the front of the property and does not include the back portion of the property, which is where the channel is located.

President Miner explained this is an opportunity to give an upstart to restaurant entrepreneurs to get a start in the business before making the investment in a brick and mortar location.

Director Hill motioned to approve the site plan for the Watauga Road Property for restaurant incubator location as presented. Vice-President Cruze seconded the motion.

Discussion followed the motion with Vice-President Cruze inquiring about sufficient (16 spaces) would be adequate.

Ms. Gardner stated that parking for vendors would be in a different location and 16 spaces would suffice.

Director Gaffney asked if the target date for completion in September was still a good target.

Ms. Gardner explained that because of the ongoing Coronavirus situation is likely to push the target date out and that the site plan needs to be approved and license agreements need to be completed with legal. She further stated that staff will reassess and keep the board updated.

Director Hill stated this is a great concept because it generates business activity in Watauga.

Ms. Gardner explained the incubator concept and stated the concept was considered because it allows the business to develop and grow before they make a bigger investment in a permanent location and that this concept allows diversity in funding by the WEDC.

Mr. Hyde stated that this concept is a good way to attract other businesses to the community.

President Miner called for a vote on the motion on the table. The motion to approve the site plan for the Watauga Road Property for a restaurant incubator location carried unanimously by the following vote:

AYES: Fazalbhaj, Hill, Alexander, Cruze, Gaffney
NAYS: None

ADJOURNMENT

With no further business to discuss, President Miner adjourned the videoconference meeting at 6:53 PM.

APPROVED: this the _____ day of _____ 20____.

SIGNED: this the _____ day of _____ 20____.

APPROVED: _____
Arthur L. Miner, President

ATTEST: _____
Amirali (A.J.) Fazalbhai, Secretary

DRAFT



AGENDA MEMORANDUM

DATE: March 25, 2020

TO: Watauga Economic Development Corporation Directors

FROM: Sandra Gibson, CGFO, CGFM, Director of Finance

SUBJECT: Conduct a public hearing on a Budget Amendment to appropriate funds for a Poster Sign project

BACKGROUND/INFORMATION:

Article IX, Subsection 9.04A of the City Charter authorizes, upon the city manager's certification of the availability of revenues in excess of those estimated in the budget, to make supplemental appropriations towards the intended purposes for which the same were made or designated.

In the FY2019-2020 Economic Development Capital Projects Budget, appropriations were included in the amount of \$50,000 for the park bench project. This project will not expend all of the budgeted funds, and \$9,033 will be remaining after project completion. The poster sign project approved at the March WEDC meeting is estimated to cost \$13,502. A draft budget amendment in the amount of \$4,500 is attached that will appropriate additional funds for the completion of the poster sign project.

Revenues are available from fund balance and interest earnings to cover the remaining additional appropriation. With the Board's approval, a budget amendment ordinance will be presented to City Council for final approval at the next City Council meeting. A draft of the Ordinance amending the budget is attached for the Board's review.

FINANCIAL IMPLICATIONS:

Additional \$4,500 in appropriations that will be provided by fund balance and interest earnings.

RECOMMENDATION/ACTION DESIRED:

Respectfully recommend the Board allow for public input as posted and advertised.

ATTACHMENTS/ SUPPORTING DOCUMENTATION:

1. Exhibit A EDC Capital Projects
2. WEDC Budget Amendment Resolution

REVIEWED BY:



AGENDA MEMORANDUM

Sandra Gibson, CGFO, CGFM, Director of Finance
Andrea Gardner, City Manager
Approved as to form for inclusion on Agenda

Approved - 4/16/2020
Final Approval - 4/16/2020

Exhibit A

Budget Amendment Supplemental Appropriations Fiscal Year 2019-2020

Amount	Revenue Source	Appropriations
\$4,500	Interest Income 05-000-36600	Capital Projects 05-550-85360

WATAUGA ECONOMIC DEVELOPMENT CORPORATION
RESOLUTION NO. 2020-02

A RESOLUTION OF THE WATAUGA ECONOMIC DEVELOPMENT CORPORATION AMENDING THE ECONOMIC CAPITAL PROJECTS FUND FOR THE FISCAL YEAR BEGINNING OCTOBER 2, 2019 AND ENDING AFTER SEPTEMBER 30, 2020; PROVIDING FOR REPEAL; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, on July 16, 2019, the Watauga Economic Development Board passed and approved the Economic Development Capital Projects Budget for the fiscal year beginning October 1, 2019 and ending September 30, 2020 (Fiscal Year 2019-2020) for final approval and adoption by City Council; and

WHEREAS, on September 9, 2019, the City Council of the City of Watauga, Texas, passed, adopted, and approved the City of Watauga, Texas, Economic Development Capital Projects Budget for the fiscal year beginning October 1, 2019 and ending September 30, 2020 ("Fiscal Year 2019-2020"); and

WHEREAS, the park bench project by the WEDC did not expend all appropriations made to the Economic Development Capital Projects Budget, and funds remain after the project's completion; and

WHEREAS, the WEDC wishes to approve a budget amendment to the Economic Development Capital Projects Budget to cover the costs in excess of the amount remaining in the budget of the poster sign project approved by the WEDC in March 2020; and

WHEREAS, Section 501.073 of the Local Government Code authorizes the corporation's authorizing unit to approve programs and expenditures and annually review the financial statements of the corporation;

WHEREAS, Article IX, Subsection 9.04A of the City Charter authorizes, upon the city manager's certification of the availability of revenues in excess of those estimated in the budget, to make supplemental appropriations towards the intended purposes for which the same were made or designated; and

WHEREAS, the City Manager has certified the availability for appropriations revenues available from fund balance and interest earnings; and

WHEREAS, in accordance with state law and the City Charter, the Economic Development Corporation Board is of the opinion that the budget should be amended;

NOW, THEREFORE, BE IT RESOLVED by the Watauga Economic Development Corporation Board of Directors that:

I.

The WEDC hereby finds that the statements set forth in the recitals of this resolution are true and correct, and the WEDC hereby incorporates such recitals as a part of this resolution.

II.

The Watauga Economic Development Corporation Capital Projects Fund Budget of the City of Watauga, Texas, for Fiscal Year 2019-2020 is hereby amended as set forth in Exhibit A, which is attached hereto and incorporated herein for all purposes.

III.

The Fiscal Year 2019-2020 City of Watauga Budget is hereby proposed to be amended to reflect the supplemental revenues as set forth in Exhibit B, which is attached hereto and incorporated herein for all purposes.

IV.

This resolution shall be and is hereby cumulative of all other resolutions of the WEDC and this resolution shall not operate to repeal or affect any such other resolutions except insofar as the provisions thereof might be inconsistent or in conflict with the provisions of this resolution, in which event such conflicting provisions, if any, in such other resolution or resolutions are hereby repealed.

V.

If any section, subsection, sentence, clause, or phrase of this resolution shall for any reason be held to be invalid, such decision shall not affect the validity of the remaining portions of this resolution.

VI.

This resolution shall become effective and be in full force and effect from and after the date of passage and adoption by the Board of Directors of the WEDC, and upon approval thereof as prescribed by law.

PASSED AND ADOPTED by the Watauga Economic Development Corporation on this 21st day of April 2020.

APPROVED

Arthur L. Miner, President

ATTEST:

Amirali Fazalbhai, Secretary



AGENDA MEMORANDUM

DATE: March 25, 2020

TO: Watauga Economic Development Corporation Directors

FROM: Sandra Gibson, CGFO, CGFM, Director of Finance

SUBJECT: Discuss and consider action to adopt a Resolution of the Watauga Economic Development Corporation amending the economic capital projects fund for the fiscal year beginning October 2, 2019 and ending after September 30, 2020; providing for repeal, providing for severability; and providing an effective date.

BACKGROUND/INFORMATION:

Article IX, Subsection 9.04A of the City Charter authorizes, upon the city manager's certification of the availability of revenues in excess of those estimated in the budget, to make supplemental appropriations towards the intended purposes for which the same were made or designated.

In the FY2019-2020 Economic Development Capital Projects Budget, appropriations were included in the amount of \$50,000 for the park bench project. This project will not expend all of the budgeted funds, and \$9,033 will be remaining after project completion. The poster sign project approved at the March WEDC meeting is estimated to cost \$13,502. A budget amendment in the amount of \$4,500 is attached that will appropriate additional funds for the completion of the poster sign project.

Revenues are available from fund balance and interest earnings to cover the remaining his additional appropriation. With the Board's approval, a budget amendment ordinance will be presented to City Council for final approval at the next City Council meeting. A draft of the Ordinance amending the budget is attached for the Board's review.

FINANCIAL IMPLICATIONS:

The digital poster sign cost is \$13,502. If approved this project would utilize \$13,502 of the WEDC Construction Fund balance. Funds are available from the bench project savings in the amount of \$9,033. A budget amendment is needed in the amount of \$4,500 to provide for the remainder of the project cost.



AGENDA MEMORANDUM

RECOMMENDATION/ACTION DESIRED:

Respectfully request the WEDC Board review and consider approving Resolution No. 2020-02 to amend the FY 2020 WEDC Budget.

ATTACHMENTS/ SUPPORTING DOCUMENTATION:

1. L-Display Outdoor Freestanding Displays - 49 Inch (2)
2. Quote Watauga 49in Digital Poster TXMAS
3. WEDC Budget Amendment Resolution
4. Exhibit A EDC Capital Projects (2)

REVIEWED BY:

Sandra Gibson, CGFO, CGFM, Director of Finance
Macy Cotton, Legal
George Hyde, Legal
Andrea Gardner, City Manager
Approved as to form for inclusion on Agenda

Approved - 4/16/2020
Approved - 4/16/2020
Approved - 4/17/2020
Final Approval - 4/17/2020

49" Outdoor Freestanding Digital Posters



Direct Sunlight Readable

Designed for the challenge of direct sunlight, these displays use commercial grade ultra high brightness panels ($2,500 \text{ cd/m}^2$); up to 10 times brighter than a domestic television.



$2,500 \text{ cd/m}^2$

Weatherproof

Designed with a robust, corrosion protected, outer casing to give protection from the elements. The outer casing has an IP65 rating which means it keeps out airborne swarf, dust and other particles as well as being protected from any wet weather conditions.



*Protection from
the weather!*

Vandalproof

The enclosure is made from mild steel as well as having a thermally toughened glass front. Controls and inputs are also hidden and not accessible to passers-by to avoid tampering.



5mm Tough Glass



Advanced Temperature Control System

The internal airflow system keeps your screen running at the optimal temperature regardless of the external conditions to maximise the life of your product. Built in air-conditioning can be tailored to allow the display to work in any climate.



50°
-20°

Operating
Temperature

Other Features

IP65 Rated Sturdy Enclosure

An IP65 rating means that display is able to withstand all wet weather conditions and also keeps out airborne dust.

IP65

Dust Resistance	
6	Protected against dust that may harm equipment.
Water Resistance	
5	Protected against water spray from all directions.



Easy Maintenance

The screen is designed to allow for easy front access using hydraulic cylinders when maintenance is required.



Anti Reflective Glass

The front glass face is specially treated which helps to diffuse direct sunlight making the display easily readable in bright weather conditions.



Plug and Play

Plug and Play is the most straightforward way to upload content to the screen. Simply load images and videos onto a USB stick, insert into the display, wait for your content to copy over and then remove. Your images and videos will now play in a continuous loop.



Ambient Light Sensor

The display has a light sensor that changes the screen's brightness depending on the ambient light ensuring the most suitable brightness at any time of the day.



Internal Locker

Should you need connect the screen to an external source, like a PC or media player, you can use the HDMI input or the VGA and 3.5mm audio jack inputs and hide the player inside the internal locker.



Optional Network Upgrade

For a small charge you can upgrade your screen to be networked, allowing you to connect your screen via Wi-Fi, LAN or 4G, then remotely update it over the internet.



Hardware Modifications

These displays can be adapted in a variety of ways including a touch screen upgrade and the integration of a 4G module or camera.



Key Features



2,500 CD/M²
SUNLIGHT READABLE



WEATHER PROOF



AMBIENT LIGHT SENSOR



ANTI-REFLECTIVE GLASS



VANDAL PROOF

DUST TIGHT



PLUG AND PLAY

MODIFICATIONS



2,500cd/m²

DIRECT SUNLIGHT
READABLE

IP65



IP65 RATED ENCLOSURE



TEMPERATURE CONTROL



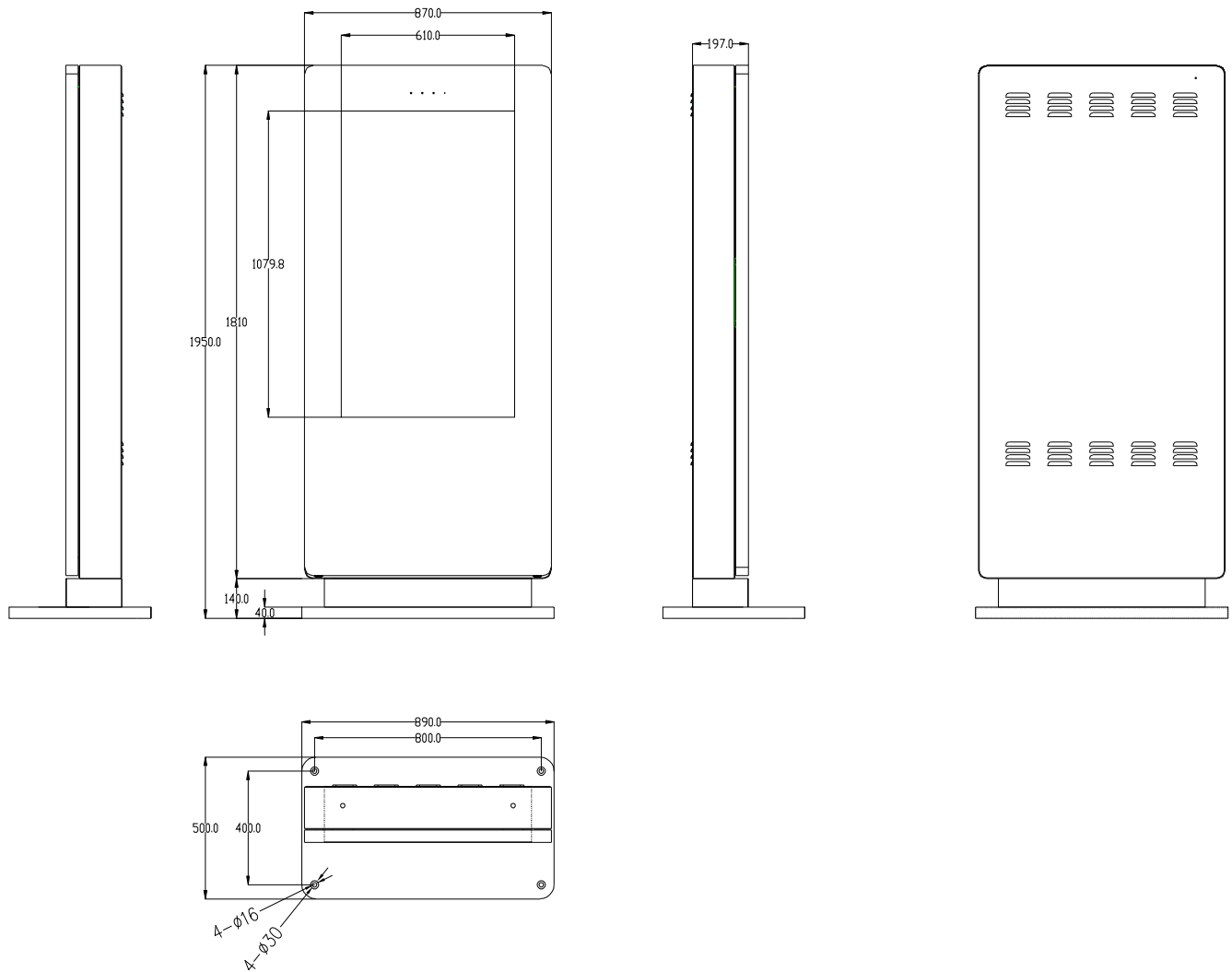
REMOVABLE BASE

Specification Table

		49 Inch
Panel	Resolution	1920x1080
	Pixel Pitch	0.5592 x 0.5592
	Display Area (mm)	610x1079.8
	Aspect Ratio	16:9
	Brightness (cd/m ²)	2,500
	Colour	1.06 B
	Viewing Angle	178°
	Contrast Ratio	8000:1
AV Inputs	Video	HDMI, VGA
Power	Power Consumption (W)	300
	Input Voltage	AC110~240V (50Hz~60Hz)
Mechanical	Unit Size (WxHxD mm)	870x1950x197
	Package Size (WxHxD mm)	2030x993x368
	Footprint (WxHxD mm)	890x500
	Net Weight (kg)	120
	Gross Weight (kg)	147
	IK Rating	IK08
Environmental	Operating Temperature:	-20 °C to 50 °C
	Operating Humidity:	10% - 80%
	Storage Temperature:	-30°C - 60°C
	Storage Humidity:	5% - 90%
	Enclosure Protection	IP65
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)
	Media Resolution	1920x1080/1080x1920
	Internal Memory	6GB
	CPU	Quad-Core Cortex-A9 @1.6GHz
	GPU	Mali-400 MP4 @600MHz
	RAM	1GB DDR3
	ROM	8GB NAND
	USB	USB2.0 HOST (x2)
	LAN	10/100M Ethernet
	Wi-Fi	802.11b/g/n
	OS	Android 4.2.2
	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1
Accessories	Included	AC Power Cable, Remote Control
	Optional	Touch Screen Upgrade, Network Upgrade, Camera
Warranty	Warranty Period	3 Year Warranty
	Technical Support	Lifetime

Errors and omissions excepted





Note: The $\varnothing 30$ holes are for access, we recommend using M10 anchor bolts that will fit into the $\varnothing 16$ holes.



Entech Signs / Alpha-LED
 Phone: (972) 641-0390
 Fax: (972) 606-0072
 www.entsigns.com

Commercial Quote (Page 1 of 2)

Project Name: Watauga Parks
 Quote No: 2-19-CSP
 Sales Rep: Jay Crumley

Created: 2/19/2020 Revised:
 Valid: 60 Days
 Payment Terms: 50% w/ Order, Balance Upon Completion

Contact Info
Chad Stephens cstephens@wataugatx.org 817-301-5604

Bill To
City of Watauga 7105 Whitley Rd Watauga, TX 76148

Ship To
Capp Smith Park 5800 Robin Dr Watauga, TX 76148

QTY	Product	Price	Net Price
1	TXMAS-6-78040		
1	EADTS46-LTD - Signage Entech Digital LED Display (customer upgrade to 49")	\$ 7,324.12	\$ 7,324.12
1	TKMSF-S - Electric Signs Entech w/ Monument	\$ 9,070.00	\$ 9,070.00
1	Customer Discount	-\$ 2,892.12	-\$ 2,892.12
	Panel Display Resolution..... 1920x1080 Pixel Pitch..... 0.5592 x 0.5592 Display Area..... 24"x42.5" Aspect Ratio..... 16:9 Brightness..... 2,500 Nits Color..... 1.06 Billion Viewing Angle..... 178° Contrast Ratio..... 8000:1 Power Requirements Power Consumption..... 300W Input Voltage..... 110~240VAC (50Hz~60Hz) Enclosure Dimensions Unit Size (WxHxD)..... 34.25"x77.75"x7.75" Footprint (WxHxD)..... 35"x20" Environmental Conditions Operating Temperature..... -4 °F to 122 °F Operating Humidity..... 10% - 80% Storage Temperature..... -22°F - 140°F Storage Humidity..... 5% - 90% Enclosure Protection..... IP65 Hardware Media Formats Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG) Media Resolution..... 1920x1080/1080x1920 Internal Memory..... 6GB CPU..... Quad-Core Cortex-A9 @1.6GHz GPU..... Mali-400 MP4 @600MHz RAM..... 1GB DDR3 ROM..... 8GB NAND LAN..... 10/100M Ethernet Wi-Fi..... 802.11b/g/n OS Android 4.2.2 Graphic Engine..... OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1 Warranty Warranty Period..... 3 Years Technical Support..... Lifetime Concrete base to be installed at site. Installation and setup included. Customer to provide proper power to site. Lifetime 1-800 Technical Support Financing Options Available		
		Included	
		Subtotal	
		\$ 13,502.00	
		Tax	
		0.00%	
		\$ 0.00	
		Total	
		\$ 13,502.00	

Note: Custom made signs are non-cancellable and non-returnable. Customer to ensure proper power to site. Quote valid until June 1, except in the rare circumstance where there is a force majeure which would inhibit us from upholding the quoted price.



Acceptance

Entech Signs
Signed: _____ Date: _____

Buyer
Signed: _____ Date: _____



Entech Signs / Alpha-LED
 Phone: (972) 641-0390
 Fax: (972) 606-0072
 www.entsigns.com

Terms and Conditions / Warranty

Terms

- This is a non-cancelable contract and cannot be terminated or cancelled except as expressly provided herein
- All measurements listed are approximate.
- Payment is due in full prior to shipment unless otherwise specified in quote.
- Entech Signs reserves the right to fulfill the order with items equivalent to or, exceeding, quoted specifications.
- Entech is not responsible for delays due to causes beyond its control and reserves the right to make partial shipments
- When custom built outdoor equipment is ready for shipment, Entech Alpha LLC (here after referred to as Entech Signs) will notify the Customer of such. If the customer cannot or will not accept delivery and/or Installation of the sign within fifteen (15) days from the date of notice of completion, Entech Signs shall still be entitled to invoice and receive payment for the balance due to Entech Signs pursuant to this Agreement
- Customer grants to Entech Signs permission to reproduce copies of renderings, licenses, photographs and videotapes of the Customer's displays for use in, but not limited to Entech Signs portfolios, brochures, videotapes or other Entech Advertising
- All artwork, renderings, proposals, and drawings produced by Entech Signs are the sole property of Entech Signs and shall not be reproduced or distributed without written permission.

Pricing

Prices do not include insurance, shipping, handling or taxes unless noted and Entech Signs reserves the right to arrange for insurance on all orders.

Installation (If Quoted)

The customer is responsible for supplying appropriate power for the sign as indicated in the sign proposal. The customer authorizes Entech, its agents, servants and employees to erect or attach a display or displays, electrical equipment and necessary structures on the building or property specified in the agreement. The customer agrees to defend, indemnify and hold harmless Entech, its agents, servants or employees from any charge, claim or cause of action for damages arising out of said attachment or erection. Entech shall not be liable for delays due to causes beyond its reasonable control, such as, but not limited to, acts of God, vandalism, accidents, acts of circumstances of the Customer, acts of civil or military authorities, fires, strikes, floods, riots, delays in transportation, and liability due to causes beyond its reasonable control to obtain the necessary labor and materials.

Reinforcement of Building, Physical Conditions

If installation is a part of this Agreement, Buyer shall be responsible and pay for all necessary reinforcements to the building or any other structures on which Display is installed, for relocating power lines or other obstacles, and for any additional installation cost incurred by Entech Signs due to adverse soil conditions, underground or other obstructions including but not limited to drilling for excavation or removal of any rock. Unless notified of sprinkler lines or private utility lines prior to drilling Entech Signs is not responsible for damage caused and shall be indemnified against claims, losses or proceedings arising by replacement, repair or diversions of such services. When pierdrilling is necessary, Entech Signs will contact Dig TESS or other agents for location of all public utilities. Location of private utilities is the sole responsibility of the Buyer. In the event rock or adverse soil conditions are encountered in the drilling process, additional monies will be requested by Entech Signs. Existing support structure is to be assumed by installer as structurally sound and adequate for reuse. Any hidden/unknown damage, corrosion, or other flaws to the existing support structure are not the liability of the installer. Any expenses necessary to bring support structure to compliance will be the responsibility of the customer.

Warranty

Per warranty period stated from the date of shipment, Entech Signs warrants each sign or display to be free from defects in materials and workmanship. As customer's sole and exclusive remedy, Entech Signs will repair, replace or, at Entech's option, refund the purchase price of any unit under the terms of this warranty provided the unit is returned to the point of original shipment prepaid. This warranty does not apply if the unit has been damaged by accident, misuse, or incorrect installation, or has been modified in any way. This warranty applied only to the original purchaser and is in lieu of all other warranties, whether expressed or implied. In no event is Entech Signs liable for damages, including consequential damages, beyond the original replacement value of the sign or display. There are no warranties which extend beyond the description on the face hereof. Entech Signs hereby excludes all implied warranties of merchantability, fitness for particular purpose, noninfringement or any other warranty other than that above written. Any phone and software support services are conditioned on and are subject to payment in full of any and all sums due by Buyer under this contract whether to Buyer or to Third Party end user of the products sold hereunder.

30 Day Return Policy

- No returns will be accepted without prior written authorization from Entech Signs. Incorrect merchandise received will receive prompt re-shipment of correct items
- Merchandise that cannot be used may be returned at a 35% restocking charge if items are shipped prepaid in the original boxes• Incorrect merchandise, other than custom items, may be returned, shipped prepaid, and will be exchanged on an equivalent basis• Non-returnable items include: custom items, multi-line indoor signs, all clocks and outdoor signs
- Items shipped in error will be exchanged for items equivalent to or exceeding quoted specifications as availability warrants
- Carrier is responsible for parts damaged in shipment. The customer should have driver sign for damaged carton on delivery receipt and make a claim with the freight company. Please insist that the carrier's representative conduct an inspection, and retain all packing materials for the inspector. Please report promptly for immediate follow-up on short shipments
- No action arising from any sale by Entech Signs may be brought by a customer more than 30 days after the date of shipment

This contract contains all of the terms of the agreement between the Buyer and Seller and any oral agreements or understandings not otherwise contained herein are invalid and unenforceable. This contract shall be deemed entered into and performed in the State of Texas and Buyer consents to the jurisdiction of the State of Texas for purposes of enforcement of the terms hereof. The courts of Dallas County, Texas will have exclusive jurisdiction and venue over any disputes arising from any sale by Entech and Customer and Buyer consent to personal jurisdiction of the federal and state courts located in Dallas County, Texas. If legal action is brought by Entech Signs from the collection of any amount owed or due to any other dispute, the prevailing party will be entitled to recover its reasonable attorneys' fees and cost incurred. These terms constitute the entire agreement between Entech and customer, regardless of any additional or conflicting terms on customer's purchase order or other documentation, which are objected to, or any prior discussions or usage of trade. All sales by Entech Signs are made only on the terms and conditions contained herein.



Acceptance

Entech Signs
 Signed: _____ Date: _____

Buyer
 Signed: _____ Date: _____

WATAUGA ECONOMIC DEVELOPMENT CORPORATION
RESOLUTION NO. 2020-02

A RESOLUTION OF THE WATAUGA ECONOMIC DEVELOPMENT CORPORATION AMENDING THE ECONOMIC CAPITAL PROJECTS FUND FOR THE FISCAL YEAR BEGINNING OCTOBER 2, 2019 AND ENDING AFTER SEPTEMBER 30, 2020; PROVIDING FOR REPEAL; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, on July 16, 2019, the Watauga Economic Development Board passed and approved the Economic Development Capital Projects Budget for the fiscal year beginning October 1, 2019 and ending September 30, 2020 (Fiscal Year 2019-2020) for final approval and adoption by City Council; and

WHEREAS, on September 9, 2019, the City Council of the City of Watauga, Texas, passed, adopted, and approved the City of Watauga, Texas, Economic Development Capital Projects Budget for the fiscal year beginning October 1, 2019 and ending September 30, 2020 ("Fiscal Year 2019-2020"); and

WHEREAS, the park bench project by the WEDC did not expend all appropriations made to the Economic Development Capital Projects Budget, and funds remain after the project's completion; and

WHEREAS, the WEDC wishes to approve a budget amendment to the Economic Development Capital Projects Budget to cover the costs in excess of the amount remaining in the budget of the poster sign project approved by the WEDC in March 2020; and

WHEREAS, Section 501.073 of the Local Government Code authorizes the corporation's authorizing unit to approve programs and expenditures and annually review the financial statements of the corporation;

WHEREAS, Article IX, Subsection 9.04A of the City Charter authorizes, upon the city manager's certification of the availability of revenues in excess of those estimated in the budget, to make supplemental appropriations towards the intended purposes for which the same were made or designated; and

WHEREAS, the City Manager has certified the availability for appropriations revenues available from fund balance and interest earnings; and

WHEREAS, in accordance with state law and the City Charter, the Economic Development Corporation Board is of the opinion that the budget should be amended;

NOW, THEREFORE, BE IT RESOLVED by the Watauga Economic Development Corporation Board of Directors that:

I.

The WEDC hereby finds that the statements set forth in the recitals of this resolution are true and correct, and the WEDC hereby incorporates such recitals as a part of this resolution.

II.

The Watauga Economic Development Corporation Capital Projects Fund Budget of the City of Watauga, Texas, for Fiscal Year 2019-2020 is hereby amended as set forth in Exhibit A, which is attached hereto and incorporated herein for all purposes.

III.

The Fiscal Year 2019-2020 City of Watauga Budget is hereby proposed to be amended to reflect the supplemental revenues as set forth in Exhibit B, which is attached hereto and incorporated herein for all purposes.

IV.

This resolution shall be and is hereby cumulative of all other resolutions of the WEDC and this resolution shall not operate to repeal or affect any such other resolutions except insofar as the provisions thereof might be inconsistent or in conflict with the provisions of this resolution, in which event such conflicting provisions, if any, in such other resolution or resolutions are hereby repealed.

V.

If any section, subsection, sentence, clause, or phrase of this resolution shall for any reason be held to be invalid, such decision shall not affect the validity of the remaining portions of this resolution.

VI.

This resolution shall become effective and be in full force and effect from and after the date of passage and adoption by the Board of Directors of the WEDC, and upon approval thereof as prescribed by law.

PASSED AND ADOPTED by the Watauga Economic Development Corporation on this 21st day of April 2020.

APPROVED

Arthur L. Miner, President

ATTEST:

Amirali Fazalbhai, Secretary

Exhibit A

Budget Amendment Supplemental Appropriations Fiscal Year 2019-2020

Amount	Revenue Source	Appropriations
\$4,500	Interest Income 05-000-36600	Capital Projects 05-550-85360



AGENDA MEMORANDUM

DATE: April 1, 2020

TO: Watauga Economic Development Corporation Directors

FROM: Andrea Gardner, City Manager

SUBJECT: Discuss and consider action authorizing the City Manager/City Secretary to submit Form 802 to the Secretary of State's Office on behalf of the Watauga Economic Development Corporation.

BACKGROUND/INFORMATION:

A nonprofit corporation is required by Section 22.357 of the Texas Business Organizations Code (BOC) to file periodic report that lists the names and addresses of all directors and officers of the corporation. The Office of the Secretary of State may require a domestic nonprofit corporation or a foreign nonprofit corporation registered to transact business in this state to file a report not more than once every four years. The failure to file the report when due will result, after notice, in the involuntary termination of the domestic corporation or the revocation of the registration of the foreign corporation.

With the recent appointment of Officers in February 2020 to the positions of President, Vice-President and Secretary, Form 802 requires revisions.

FINANCIAL IMPLICATIONS:

N/A

RECOMMENDATION/ACTION DESIRED:

City staff respectfully recommends the WEDC Board authorize the City Manager to submit Form 802 to the Secretary of State's Office on behalf of the Watauga Economic Development Corporation.

ATTACHMENTS/ SUPPORTING DOCUMENTATION:

1. WEDC Form 802 Updated (002)

REVIEWED BY:

Andrea Gardner, City Manager

Final Approval - 4/15/2020

Approved as to form for inclusion on Agenda