

**MINUTES
WATAUGA ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING
7105 WHITLEY ROAD, WATAUGA, TEXAS 76148
TUESDAY, JULY 20, 2021
6:00 PM**

CALL TO ORDER

President Miner called the meeting to order at 6:06 p.m.

ROLL CALL

Place 1, Arthur L. Miner, President
Place 2, Vacant
Place 3, Jan Hill, Secretary
Place 4, Malissa Minucci, Director (Absent)
Place 5, Mike Alexander, Director
Place 6, Vacant
Place 7, Lissa Sieja, Vice-President

ANNOUNCEMENTS

Director Hill announced Coco Shrimp food truck opened this past weekend and encouraged people to visit.

President Miner stated there are two vacancies on the WEDC board and encouraged those interested to apply.

PRESENTATIONS

1. Presentation of a proclamation to Tony's Wash & Lube - 25 year milestone anniversary

President Miner presented the proclamation in recognition of their milestone anniversary.

2. Presentation of a proclamation to Jenny Craig Weight Loss Center - 20 year milestone anniversary

President Miner presented the proclamation in recognition of their milestone anniversary.

3. Presentation and direction to the Executive Director on rewards program (Open Rewards) through Bludot

Ms. Gardner presented the item to the Board.

Vice-President Sieja commented that it could be distracting to the businesses. Director Alexander inquired regarding the funds process in which Ms. Gardner responded that she could reach out to the businesses gauge interest. The consensus of the board was that Ms. Gardner reach out to the businesses and report back.

REPORTS FROM STAFF

Ms. Gibson stated the Financial Report will be presented next month.

PUBLIC COMMENT

Requests for public comment were not received.

PUBLIC TESTIMONY FOR ACTION ITEMS

Requests for public testimony were not received.

PUBLIC HEARINGS / ACTION

ACTION ITEMS

- 1. Discuss and provide a recommendation to the Planning & Zoning Commission and City Council to consider a change to development standard for RTMU (Retail Mixed-Use), removing the prohibition of drive-thru operations within the RTMU (Retail Mixed-Use) zoning designation based on the impacts felt during COVID-19**

The consensus of the board was in support of drive-thru operations. Secretary Hill commented that she still wants protection for cyclists and pedestrians. President Miner stated some businesses are still relying only on drive-thru business to keep functioning.

- 2. Discuss and consider action to authorize a period of no-cost participation in the WEDC's Advertising Program offered to local businesses during a specified period when recognizing or declaring the importance of a community event, significant achievements by a Watauga business, or to increase public awareness of a worthy cause (i.e.. Dental Hygiene Month)**

President Miner presented an overview of the item.

Secretary Hill made a motion to accept the item as presented. Motion seconded by Director Alexander. President Miner called for discussion and hearing none, called for the Board to vote by a show of right hand. Motion carried 3-0-0-1.

Ayes: Hill, Alexander, Sieja

Nays: None

Abstain: None

Absent: Minucci

- 3. Discuss and consider adopting a resolution of the Watauga Economic Development Corporation establishing and approving the Corporation's Fiscal Year Budget for FY2021-2022; providing for all anticipated expenditures; directing the Executive Director to submit it to the City Secretary's Office for City Council consideration to approve the budget and related operational expenditures; and providing an effective date.**

Ms. Gibson provided an overview of the item.

Secretary Hill made a motion to adopt the resolution as presented. Motion seconded by Vice-President Sieja. President Miner called for discussion and hearing none, called for the Board to vote by a show of right hand. Motion carried 3-0-0-1.

Ayes: Hill, Alexander, Sieja
Nays: None
Abstain: None
Absent: Minucci

- 4. Consider action on a Staffing and Reimbursement Agreement between the Watauga Economic Development Corporation and the City of Watauga for personnel and services**

Ms. Gibson provided an overview of the item and discussed executive changes forthcoming. President Miner stated the Media Specialist is working out very well.

Secretary Hill made a motion to approve the item as presented. Motion seconded by Vice-President Sieja. President Miner called for discussion and hearing none, called for the Board to vote by a show of right hand. Motion carried 3-0-0-1.

Ayes: Hill, Alexander, Sieja
Nays: None
Abstain: None
Absent: Minucci

- 5. Discuss and consider action to approve a resolution adopting the Watauga Economic Development Corporation Strategic Plan for FY 2021-2026**

Ms. Gibson provided an overview of the item.

Secretary Hill made a motion to adopt the resolution WEDC Strategic Plan for FY 2021-2026. Motion seconded by Director Alexander. President Miner called for discussion and hearing none, called for the Board to vote by a show of right hand. Motion carried 3-0-0-1.

Ayes: Hill, Alexander, Sieja
Nays: None
Abstain: None

Absent: Minucci

6. Discuss and consider action to approve the meeting minutes of the WEDC Regular Meeting held June 15, 2021 and Juneteenth Proclamation event held June 18, 2021

Secretary Hill made a motion to accept the items as presented. Motion seconded by Director Alexander. President Miner called for discussion and hearing none, called for the Board to vote by a show of right hand. Motion carried 3-0-0-1.

Ayes: Hill, Alexander, Sieja

Nays: None

Abstain: None

Absent: Minucci

7. Discuss and consider action to authorize the Finance Department to conduct a request for proposals, or alternative procurement method considered appropriate for legal services

President Miner presented an overview of the item. Vice-President inquired about what would happen if there was a conflict with the city lawyer and WEDC. President Miner addressed the question.

Director Alexander made a motion to accept the item as presented. Motion seconded by Vice-President Sieja. President Miner called for discussion and hearing none, called for the Board to vote by a show of right hand. Motion carried 3-0-0-1.

Ayes: Hill, Alexander, Sieja

Nays: None

Abstain: None

Absent: Minucci

EXECUTIVE SESSION

President Miner adjourned the regular meeting at 7:04 p.m., to enter executive session to discuss the following item:

1. Pursuant to Texas Government Code 551.072, the Watauga Economic Development Corporation Board will meet in closed session to discuss real property negotiations - Corner of Lalagray Lane and Watauga Road (Block 36, Lot 3 of the Browning Heights Addition)

RECONVENE

President Miner reconvened the regular meeting at 7:30 p.m.

ITEMS OF EXECUTIVE SESSION DELIBERATION:

1. Pursuant to Texas Government Code 551.072, the Watauga Economic Development Corporation Board will meet in closed session to discuss real property negotiations - Corner of Lalagray Lane and Watauga Road (Block 36, Lot 3 of the Browning Heights Addition)

President Miner announced that no action was taken.

ADJOURNMENT

President Miner adjourned the meeting at 7:30 p.m.

APPROVED:

this 17th day of August, 2021

SIGNED:

this 17th day of August, 2021

APPROVED:

Arthur L. Miner /s/

Arthur L. Miner, President

ATTEST:

J. Hill /s/

Jan Hill, Secretary

NOTE: Original Audio and Video Recording of this meeting is preserved and maintained by the City Secretary's Office