



AGENDA
WATAUGA LIBRARY BOARD
REGULAR MEETING
CITY HALL COUNCIL CHAMBER, 7105 WHITLEY ROAD
TUESDAY, JANUARY 9, 2024
6:30 PM

CALL TO ORDER

ROLL CALL

ANNOUNCEMENTS

PUBLIC COMMENT If speaking for an organization or group, the speaker should identify the group represented. If speaking during Public Comment (for matters not posted on that particular meeting's agenda), members of the City Council and Staff may only provide a statement of factual information in response to the inquiry or recite existing policy in response (e.g., to correct a factual misstatement made by the citizen or provide factual information requested by the citizen). Any deliberation of or decision about the subject of the inquiry shall be limited to a proposal to place the subject on the agenda for a future meeting. If necessary, the Chair will task the City Manager to respond to the citizen and report back to the City Council as soon as practicable. Such report to the City Council shall not constitute a meeting called by the City Council nor shall it constitute deliberation or formal action. Individual citizens addressing the City Council during Public Comment shall not exceed three (3) minutes in their comments; however, the Chair may extend or reduce the speaker's allotted time in order to conduct an efficient and effective public meeting. The time allotted shall not be donated to others desiring to speak. Public Comment is not established to engage in a conversation with the Council and no formal Council action will be taken.

PUBLIC TESTIMONY FOR ACTION ITEMS Only those persons who submit a completed Request to Speak form prior to the agenda item being introduced by the Chair will be allowed to speak on agenda items set for action (this doesn't include presentations or reports). The Chair shall ask each person requesting to speak to approach the podium when called to speak. Speakers time shall generally not exceed three (3) minutes in their comments and all comments must be germane to the specific agenda item being discussed; however, the Chair may extend or reduce the speaker's allotted time. Speakers shall not be permitted to donate their time to other speakers. Members of the City Council may ask questions or discuss the item directly with the citizen during the citizen's testimony if necessary. Any discussion between a Council member and the citizen will not count toward the time limit and Council Members are encouraged not to speak until the citizen has first utilized their allocated time.

REPORTS FROM STAFF Library Director's Report

1. Library Director's Report
Lana Ewell, Director of Library Services
2. Report from Dana Harper, Adult Services Librarian
Lana Ewell, Director of Library Services

CONSENT AGENDA All of the items on the consent agenda are considered to be self-explanatory by the Council and will be enacted with one motion, one second, and one vote. There will be no separate discussion of these items.

1. Consider approval of the November 14, 2023 meeting minutes

ACTION ITEMS

ITEMS FOR FUTURE AGENDAS

ADJOURNMENT

NOTICE

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (817) 514-5825 OR FAX (817) 514-3625 FOR FURTHER INFORMATION.

I, Linda Proskey, City Secretary for the City of Watauga, hereby certify that this agenda was posted on the bulletin boards at City Hall, 7105 Whitley Road, Watauga, Texas, on January 5, 2024, before 5:00 p.m., in accordance with Chapter 551 of the Texas Government Code.


Linda Proskey, City Secretary





AGENDA MEMORANDUM

DATE: December 26, 2023
TO: Library Board Members
FROM: Lana Ewell, Director of Library Services
SUBJECT: Library Director's Report

BACKGROUND/INFORMATION:

The Library Director will be available for questions.

FINANCIAL IMPLICATIONS:

NA

RECOMMENDATION/ACTION DESIRED:

NA

ATTACHMENTS/ SUPPORTING DOCUMENTATION:

1. 2023 October Monthly Report for the Library Board - Copy
2. 2023 November Library Report for Library Board

REVIEWED BY:

Lana Ewell, Director of Library Services

Joshua Jones, City Manager

Linda Proskey, City Secretary

Approved as to form for inclusion on Agenda

Approved - 12/26/2023

Approved - 12/26/2023

Final Approval - 12/27/2023

Watauga Public Library C.A.R.E.S.

October 2023

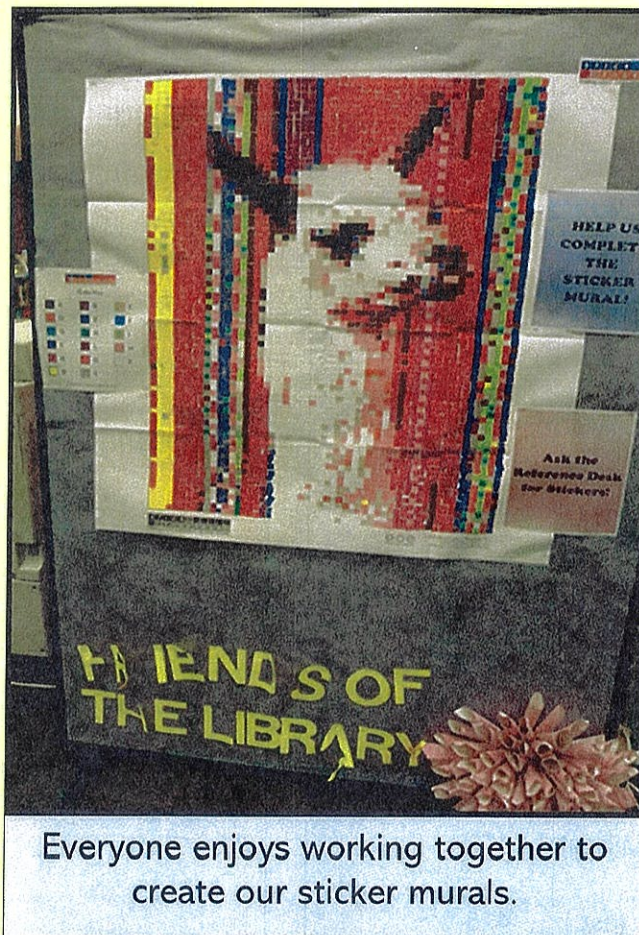
Comments from the Library Patrons:

From Dana Harper, Adult Services Librarian:

"You always do a great job. There's always something interesting going on. We feel good coming to your library, and you're a big part of that." Mamie Harley (10/11/2023)

"Dear Dana, Just wanted to express my appreciation for all your hard work in planning the events and classes. My horizons have been expanded and I have made new friendships. Thank you! Sincerely, Rebecca Jacques" [from a card from Rebecca on 10/12/2023]

"I always enjoy your classes." Joanna Meyer (10/21/2023)



**Civic / Community Engagement / Cultivating Community/
Digital Inclusion / Economic Development / Job Skills**

- ◆ Curbside Service continues.
- ◆ The Circulation Staff receives and processes print jobs sent from patrons' home or library computers. They send faxes and welcome informational questions.

Adult Services Librarian Dana Harper & staff have created the following online classes & events to reach out to our public:

Adult Events Attendance:

◆ Well-Read Book Club	13
◆ Any-Book Book Club	7
◆ Medicare Education Class	7
◆ Meditation (0 classes)	0
◆ Knitting (5 sessions)	38
◆ Coloring and Cookies	9
◆ Mr. Novy Art Class	30
◆ I-Phone Basics Class (Sam)	9
◆ Sugar Scrub Class	9
◆ Jigsaw Puzzle Competition	19
◆ Chess Club (1 session)	4
◆ Pollinator Class	7
◆ Books for Treats	22
◆ Healthy Gardening (3 classes)	41
◆ Halloween Bash @ Rec (est.)	425

Facebook informational/social services slides:

- ◆ Sugar Scrub Class
- ◆ Meditation x 2
- ◆ Medicare Education Class x 2
- ◆ Coloring and Cookies
- ◆ Watercolor Art Class
- ◆ Chess x 2
- ◆ Any-Book Book Club
- ◆ I-phone Basics Class
- ◆ Pollinators Class
- ◆ Meet the MetroShare Directors
- ◆ Knitting
- ◆ Well-Read Book Club
- ◆ Happy Halloween

Adult Services:



Creating a Suburban Oasis for Pollinators

Thursday, October 19
6:30PM-7:30PM

Our presenter, Teddi Zolner, is a Tarrant County Master Gardener with a certification in Native Landscapes. She has also won awards for her photography. Teddi will teach you how to bring butterflies, bees, and birds to your backyard.
Free! Everyone welcome.

WATAUGA TEXAS @the Watauga Public Library
 7109 Whitley Road

2023

Learn the Basics of Your iPhone

How to get started
 How they work
 Q&A

Wednesday, October 25
4:30 PM to 6:00 PM
 @ The Watauga Public Library
 RSVP Required to save your spot
 Call 817-514-5865

WATAUGA TEXAS

2023



Mixed Media Collage Class

Thursday, Oct. 26
6:30PM – 8:00PM

- RSVP required to save your spot. Call 817-514-5865.
- Join artist Steve Novy's popular art class for adults.
- Express your creativity.
- All supplies provided. Free.
- Ages 18 and up.

WATAUGA TEXAS @the Watauga Public Library, 7109 Whitley Road



Early Childhood Literacy / Family Development & Enrichment

Regular Youth Events:

- ◆ Mother Goose: (4) - **151**
- ◆ Music & Movement (1) - **24**
- ◆ Storytime: (17) - **1154**
- ◆ Sensory Storytime (1) - **5**
- ◆ Bilingual Storytime: (0) - **0**

Special Programs (in person):

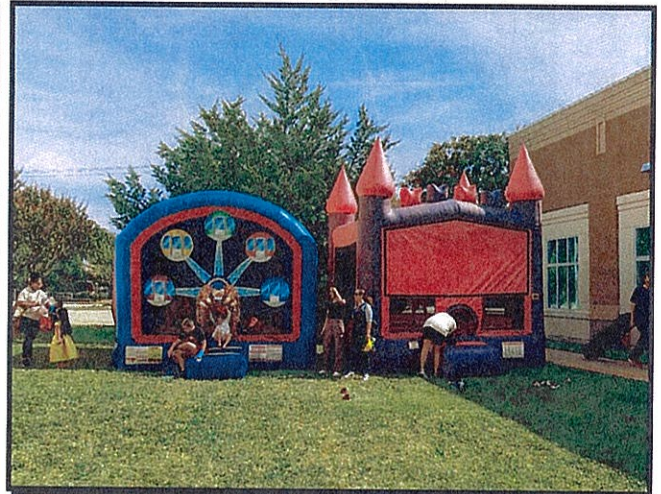
- ◆ (5)—Pokémon Club: **15,25,20,25,29**
- ◆ (all month)—Scavenger Hunt: **234**
- ◆ 10/10—Still Life for Tweens: **2**
- ◆ 10/21—Family Fall Festival: **177**
- ◆ 10/21—Haunted Stacks: **84**
- ◆ 10/23—Tween Anime: **5**
- ◆ (4)—Tween Homeschool Writing Series:
16,16,16,16
- ◆ 10/26—Five Nights at Freddy: **42**
- ◆ 10/28—Halloween Costume Swap: **56**
- ◆ 10/30—Pumpkin decorating contest: **21**
- ◆ 10/31—Books for Treats: **96**

Takes & Makes—Special Program:

- ◆ Fall Take & Make: **280**
- ◆ Rabbit Magic Hat Take & Make: **50**
- ◆ Black Cat Take & Make: **50**

Other:

- ◆ Reference Transactions: **320**
- ◆ Directional (and Prize Pickup) Questions: **191**
- ◆ Children's Computer Users: **784**
- ◆ Volunteer Hours worked: **3 volunteers/ 16 hours**



Fall Family Festival

◆ Photos from the Youth Classes & Events

Sensory Story Time



4th Monday of the Month @ 11AM

SENSORY STORYTIME

Join WVPL for a sensory-friendly storytime before the Library officially opens to the public. This storytime includes a quieter environment and sensory free-play at the end.

This storytime is intended for toddlers & preschoolers.

RSVP with Youth Services

Photos from the events:

Five Nights at Freddy's



Costume Exchange



Photos from other Youth events:

Candy Parade



WATAUGA PUBLIC LIBRARY-REPORT SUMMARY
Monthly Report - October, 2023

DEPARTMENT TOTALS	Current Month	This Month Last Year	Year to Date 2023-24	Year to Date 2022-23
Circulation Total	15,744	13,259	15,744	13,259
Total in Collection	N/A	N/A	121,744	120,889
Programs	68	107	68	107
Program Attendance	3,213	2,897	3,213	2,897
Cards Issued	112	127	112	127
Library Visits	6,123	6,710	6,123	6,710
Notary Service	13	21	13	21
Reference & Directional Transactions	1,158	920	1,158	920
Study Room Usage (hours)	699	643	699	643
Volunteer Hours	30	116	30	116
Webpage Views	1881	1900	1881	1900
CIRCULATION SERVICES	Current Month	This Month Last Year	Year to Date 2023-24	Year to Date 2022-23
Adult Books	1,037	1,147	1,037	1,147
Youth Books	4,084	3,863	4,084	3,863
Adult Books on CD	93	109	93	109
Youth Books on CD	40	33	40	33
Adult DVDs	578	603	578	603
Youth DVDs	431	385	431	385
Adult Kits	0	0	0	0
Youth Kits	26	27	26	27
Music CDs	67	49	67	49
Periodicals	22	47	22	47
eBooks	346	243	346	243
eAudiobooks	540	391	540	391
eMagazines	100	42	100	42
Checked out to MetroShare Libraries	1,681	1,348	1,681	1,348
Renewals	6,699	4,972	6,699	4,972
TOTAL CIRCULATION	15,744	13,259	15,744	13,259
Holds/Requested Items Processed	2,255	1,730	2,255	1,730
Interlibrary Loan Requests (TexShare)	71	76	71	76
Curbside checkout transactions	2	3	2	3
Curbside-Misc. services	121	144	121	144
Self-Check Out Transactions	799	584	799	584
Self-Check Out-Items Checked Out	3,908	2,970	3,908	2,970
Revenue Collected	\$ 1,307.19	\$ 1,326.94	\$ 1,307.19	\$ 1,326.94
ADULT SERVICES	Current Month	This Month Last Year	Year to Date 2023-24	Year to Date 2022-23
Number of Programs	23	51	23	51
Program Attendance	650	744	650	744
Volunteer Hours	14	90	14	90
Internet Users	297	377	297	377
YOUTH SERVICES	Current Month	This Month Last Year	Year to Date 2023-24	Year to Date 2022-23
Number of Programs	45	56	45	56
Program Attendance	2,563	2,153	2,563	2,153
School Visits	0	1	0	1
Volunteer Hours	16	26	16	26
Youth Computer Users	784	785	784	785
TECHNICAL SERVICES	Current Month	This Month Last Year	Year to Date 2023-24	Year to Date 2022-23
Material Items Received	125	180	125	180
Materials Added	535	476	535	476
Materials Withdrawn	240	55	240	55

Watauga Public Library C.A.R.E.S.

November 2023

Comments from the Library Patrons:

From Dana Harper, Adult Services Librarian:

"Thanks Dana for the lovely presentation." -via Facebook, 11/7/2023, Olivia Bryant

"I always enjoy the tastings. So much fun!" - Heather Watt, 11/8/2023

"[The class was] very freeing. A great experience." -Vera Sweet, 11/30/2023, Steve Novy's art class

"It's cheaper than a psychologist. I'm learning in a whole different frame of mind. Plus, I learn something." -Pam Danvers, 11/30/2023, Steve Novy's class



Independently published authors who came for the very successful Indie Author's Day

**Civic / Community Engagement / Cultivating Community/
Digital Inclusion / Economic Development / Job Skills**

- ◆ Curbside Service continues.
- ◆ The Circulation Staff receives and processes print jobs sent from patrons' home or library computers. They send faxes and welcome informational questions.

Adult Services Librarian Dana Harper & staff have created the following online classes & events to reach out to our public:

Adult Events Attendance:

◆ Well-Read Book Club	13
◆ Any-Book Book Club	9
◆ Medicare Education Class	8
◆ Meditation (0 classes)	0
◆ Knitting (4 sessions)	26
◆ Chess Club	0
◆ Coloring and Cookies	14
◆ Cookie Tasting Class	38
◆ Watercolor Painting	20
◆ Gilmore Girls Trivia	33
◆ Guided Painting Class	27
◆ Family Book Night	8

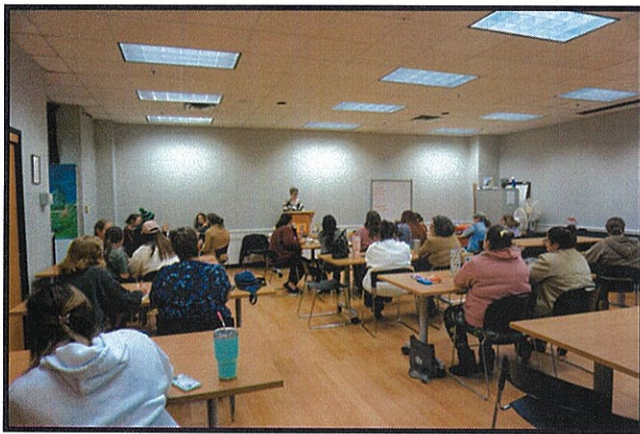
Other:

◆ Staff Computer Classes (30 min +)	7
◆ At-Home Delivery	2

Facebook informational/social services slides:

- ◆ Meditation x 2
- ◆ Chess Club x 3
- ◆ Medicare Education Class x 3
- ◆ Knitting Club x 2
- ◆ November Dog Adoption Special
- ◆ Gilmore Girls Trivia Night
- ◆ Any-Book Book Club x 3
- ◆ Well-Read Book Club x 3
- ◆ Coloring and Cookies x 3
- ◆ Jolabokaflokkur for Adults
- ◆ Bad Art Night
- ◆ Board Game Afternoon
- ◆ Veteran's Day
- ◆ Clay Sculpture Class
- ◆ Friends of the Library Meeting
- ◆ Book Club for the Morbidly Curious
- ◆ Family Book Night
- ◆ Small Business Series

Adult Services:




Gilmore Girls Trivia

Gilmore girls Thursday, November 9
6:30PM-7:45PM
Hey, adults!


- Join us for a trivia night featuring the beloved TV show the Gilmore Girls.
- There will be five rounds of trivia including two visual rounds.
- Come alone or bring a team.
- Prizes will be awarded and refreshments will be served.

Call 817-514-5865 to sign-up. This event has limited space.

@Watauga Public Library
7109 Whitley Road



Guided Painting Class



Thursday, November 16
6:00PM-7:30PM
Hey, adults!


Join art instructor and librarian Lani Hahn for a delightful evening of guided painting.

Lani will lead you in the creation of a fall pumpkin scene perfect for the chilly November weather. No painting experience necessary and all supplies are provided free of charge.

A big thanks to Librarian Lani who joins us from Haltom City Public Library.

Call 817-514-5865 to sign-up. This class has limited space.

@Watauga Public Library
7109 Whitley Road




Early Childhood Literacy / Family Development & Enrichment

Regular Youth Events:

- ◆ Mother Goose: (3) - 135
- ◆ Music & Movement (0) - 0
- ◆ Storytime: (13) - 412
- ◆ Sensory Storytime (0) - 0
- ◆ Bilingual Storytime: (0) - 0

Special Programs (in person):

- ◆ (4)—Pokémon Club: 17,26,15,10
- ◆ 11/4—Indie Author Day: 126
- ◆ 11/17— Homeschool Ice Cream Social & Material Swap: 50
- ◆ 11/22 —Stuffed Animal Sleep Over: 178
- ◆ 11/30—NaNoWriMo Celebration: 12

Takes & Makes—Special Program:

- ◆ Thanksgiving Take & Make: 50
- ◆ Thanksgiving Headbands: 50

Other:

- ◆ Community Helpers Luncheon: 32
- ◆ Reference Transactions: 260
- ◆ Directional (and Prize Pickup) Questions: 50
- ◆ Volunteer Hours worked: 18 hours
- ◆ Kinder Care Outreach: 48
- ◆ Bilingual Keller ISD Outreach: 33

◆ Photos and Slides from the Youth Classes & Events



W Watauga Public Library

COMMUNITY HELPERS STORYTIMES

NOVEMBER 7 : HUMAN RESOURCES	NO STORYTIME NOV. 21 & 22
NOVEMBER 8 : COURT	NOVEMBER 28 : FIRE
NOVEMBER 14 : PUBLIC WORKS	NOVEMBER 29 : POLICE
NOVEMBER 15 : REC CENTER	

W Watauga Public Library

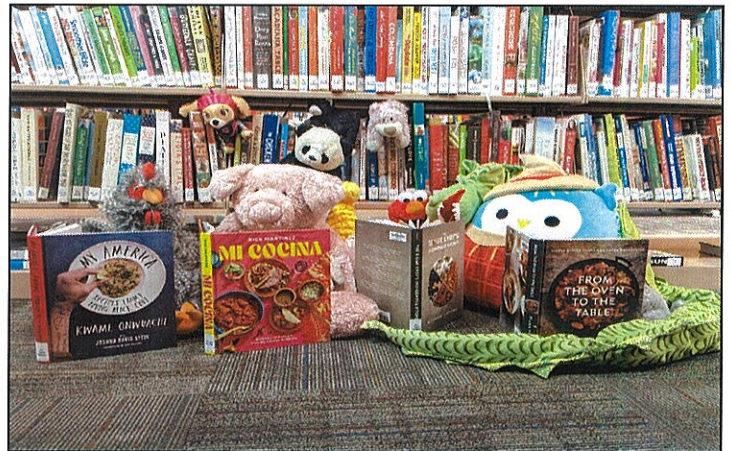
Thanksgiving Break

STUFFED ANIMAL SLEEPOVER

Have your stuffed animal spend Thanksgiving @ WPL!

Drop off your stuffed animal November 11-20
& pick them up starting November 21th.

for kids 10 & under



National Novel Writing Month @ WPL

NaNoWriMo Write-In

Nov. 15 @ 4:30-6:00PM

Come to the library to hang out with other writers as you chip away at our word count! Light refreshments while supplies last.

End of NaNoWriMo Celebration

Nov. 30 @ 6:00-8:00PM

Celebrate the end of marathon writing—whether you broke the 50k goal or didn't! Participate in writing sprints, fun raffles, and making writer connections. Light refreshments while supplies last.

for people 10+
W Watauga Public Library

Family Book Night

Monday, Nov. 20 6:00PM to 7:00PM

Join the Mayor of Watauga at the Watauga Public Library for an entertaining book event for all ages. We will discuss *Treasure of the Lost Mine* by Gregory O. Smith and share refreshments.

- We will also have fun book-based games and activities.
- Receive a free book journal after attending two meetings!
- Everyone welcome!

@Watauga Public Library
7109 Whitley Road, 817-514-5865

Mayor Art Miner

2023

WATAUGA PUBLIC LIBRARY
MONTHLY REPORT November, 2023

TOTALS	Current Month	This Month Last Year	Year to Date 2023-24	Year to Date 2022-23
Circulation Total	14,035	12,677	29,779	25,936
Total in Collection	N/A	N/A	121,966	121,065
In House Program Attendance	1,513	1,583	4,688	3,435
Outreach Program Attendance	54	18	92	1,063
Library Cards Issued	76	126	188	253
Door Count	5,141	5,790	11,264	12,500
Items Evaluated	1,860	1,351	3,111	2,872
Notary Service	13	16	26	37
Reference & Directional Transactions	964	908	2,201	1,828
Self-Check Out Transactions	697	565	1,496	1,149
Self-Check Out-Items Checked Out	3,701	3,230	7,609	6,200
Study Room Usage (hours)	535	636	1,234	1,279
Volunteer Hours	21	119	51	235
Webpage Views	1,601	1,659	3,482	3,559
CIRCULATION SERVICES	Current Month	This Month Last Year	Year to Date 2023-24	Year to Date 2022-23
Circulation of Materials				
Books - Adult	933	1,231	1,970	2,378
Books - Juvenile	3,420	3,420	7,119	6,910
Books - Young Adult	352	377	737	750
Total Books	4,705	5,028	9,826	10,038
Books on CD - Adult	61	51	154	160
Books on CD - Juvenile	30	23	65	51
Books on CD - Young Adult	2	3	7	8
Total Books On CD	93	77	226	219
DVDs - Adult	572	655	1,150	1,258
DVDs-Juvenile	431	445	844	819
DVDs - Young Adult	10	3	28	14
Total DVDs	1,013	1,103	2,022	2,091
KITs - Adult	0	0	0	0
KITs - Youth	24	29	50	56
Total Kits	24	29	50	56
Music CDs - Adult	8	5	32	38
Music CDs - Youth	23	19	66	35
Total Music CDs	31	24	98	73
Periodicals - Adult	19	44	32	81
Periodicals - Juvenile	14	8	23	18
Periodicals - Young Adult	0	0	0	0
Total Periodicals	33	52	55	99
Ebooks - Adult	249	254	555	485
Ebooks - Juvenile	34	15	58	20
Ebooks - Young Adult	26	26	42	33
Eaudiobooks - Adult	354	307	766	638
Eaudiobooks - Juvenile	56	14	123	44
Eaudiobooks - Young Adult	62	22	123	52
Emagazines	90	43	190	85
Total Digital	871	681	1,857	1,357
Checked out by MetroShare Libraries	1,591	1,189	3,272	2,537
Renewals	5,674	4,494	12,373	9,466
Circulation TOTAL	14,035	12,677	29,779	25,936
Library Cards Issued				
New	41	60	102	137
Renewal	31	65	78	114
Replacement	4	1	8	2
Total	76	126	188	253
Watauga	42	103	120	200
Out-of-City	34	23	68	53
Curbside checkout transactions	4	7	6	10
Curbside-Misc. services	91	151	212	295
Email newsletter - New subscribers	0	11	0	16
Voter Registration Applications	0	0	0	5
Holds Processed	2,012	1,605	4,267	3,335
Interlibrary Loan Requests (TexShare)	63	48	134	124
Self-Check Out Transactions	697	565	1,496	1,149
Self-Check Out-Items Checked Out	3,701	3,230	7,609	6,200



AGENDA MEMORANDUM

DATE: December 26, 2023
TO: Library Board Members
FROM: Lana Ewell, Director of Library Services
SUBJECT: Report from Dana Harper, Adult Services Librarian

BACKGROUND/INFORMATION:

A report on the importance of programming in public libraries.

FINANCIAL IMPLICATIONS:

NA

RECOMMENDATION/ACTION DESIRED:

NA

ATTACHMENTS/ SUPPORTING DOCUMENTATION:

1. Importance of Programming in Libraries
2. Handout Importance of Programming in Libraries

REVIEWED BY:

Lana Ewell, Director of Library Services

Joshua Jones, City Manager

Linda Proskey, City Secretary

Approved as to form for inclusion on Agenda

Approved - 12/26/2023

Approved - 12/26/2023

Final Approval - 12/27/2023

The Importance of Programming in Libraries



by Dana Harper,
Senior Adult Services Librarian
Watauga Public Library

Changing Libraries



Librarian Education



Library Programming Competencies



ORGANIZATIONAL SKILLS

Works toward managing time and projects efficiently and effectively at multiple levels: individually, institutionally, and in collaboration with outside organizations and agencies.

EVENT PLANNING

Works toward planning, managing, and implementing events that are both developmentally and culturally appropriate for their intended audiences.

OUTREACH & MARKETING

Works toward communicating information about programs to all community members who could potentially attend or benefit, using a variety of digital and analog channels in ways that are culturally and developmentally appropriate.

KNOWLEDGE OF THE COMMUNITY

Works toward understanding the communities for which programs are developed, including their particular needs and interests; building respectful, reciprocal relationships with community members and organizations; and ensuring access to a wide variety of programs for all community members, especially those who have historically been underserved or face other challenges to access.

CREATIVITY

Responds to challenges and problems with inventiveness, flexibility, and creativity to resolve them.

FINANCIAL SKILLS

Works toward budgeting, seeking funding for, and managing the finances of a program or suite of programs, often in collaboration with external partners.

INTERPERSONAL SKILLS

Works toward communicating effectively and appropriately with all stakeholders and audiences to provide consultation, mediation, and guidance during programs and in other contexts relating to programs.

CONTENT KNOWLEDGE

Works toward sufficient knowledge of program content to deliver, manage, or evaluate programs, according to role.

EVALUATION

Works toward using statistical and qualitative tools to measure program effectiveness and impact on all community audiences, including those that have historically been un- and underserved; and using this information to iteratively improve the development and delivery of programs.

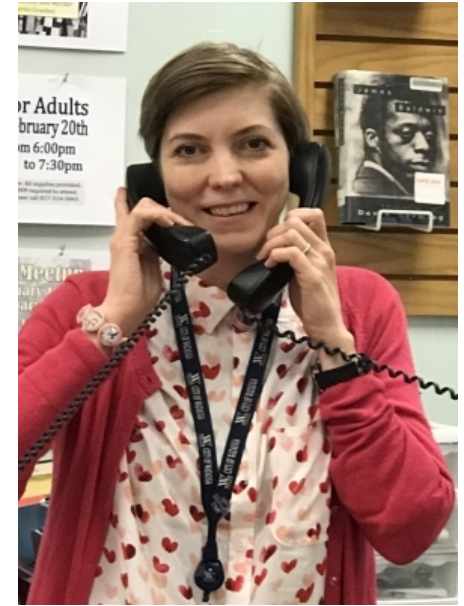
WPL Programming Librarians



Barbara



Emily



Dana



People's University



Benefits of Programming

Benefits of Programming



INDIVIDUALS WILL BENEFIT

Library programs are opportunities for continuing education and lifelong learning. They serve residents of all ages and income levels. They serve a community's diversity through engaging entertainment, enrichment, and opportunities to encounter new ideas and learn new skills.



COMMUNITIES WILL BENEFIT

Programming helps develop a community voice and can support civic dialogues. It helps foster community networks, introduces residents, invites newcomers, and allows exploration of ideas in a safe environment. Programming opens doors to new partnerships that can extend the community identity.



LIBRARIES WILL BENEFIT

Cultural programs build awareness of the library and its value within the community, drawing increased attention to many important services the library provides. Program audiences are likely to return to the library to use collections and access electronic resources. They are also likely to communicate the value of the library to others.

National Impact of Library Public Programs Assessment: Phase 1, A White Paper on the Dimensions of Library Programs & the Skills and Training for Library Program Professionals <https://nilppa.org/>

Collaboration in Libraries



A Place to Work & Study



Repeat Attendance

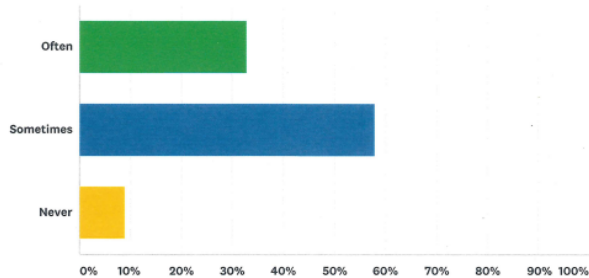


Visit Library, Shop Watauga

Information from the 2018 Survey by Watauga Public Library staff:

Q7 When visiting the Library, do you typically shop, dine or frequent other Watauga businesses?

Answered: 231 Skipped: 10



ANSWER CHOICES	RESPONSES	
Often	32.90%	76
Sometimes	58.01%	134
Never	9.09%	21
TOTAL		231



How a Program is Created



Why Programs?

Why are events, classes, workshops, or programs important in public libraries?

1. Programs are popular.
2. Programs teach all ages.
3. Programs help people stay active and in touch with the world.
4. Programs offer continuing education for all people regardless of income level.
5. Programs provide a great advertisement for the city.
6. Programs bring people to the city to spend money.



Patron Comments

- I love your research and your presentation. You always do such a nice job. Very funny too.” –D. Kissel
- “You keep us very engaged” –W. Pendelton
- “I appreciate you guys so much. I’m glad that you guys are there and blessed in ways that are so amazing.” –T. Alexander
- “Dear Dana, Just wanted to express my appreciation for all your hard work in planning the events and classes. My horizons have been expanded and I have made new friendships. Thank you! Sincerely, R. Jacques”





Thank you!
Any questions?



References

Images are from:

Getty copyright free images

<https://www.gettyimages.com/creative-images/stock-photos>

Watauga Economic Development Corporation <https://www.cowtxedc.org/available-properties/>

Resources consulted:

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Sheppard, B., Flinner, K., Norlander, R.J., Fournier, M.D. (2019). *National Impact of Library Public Programs Assessment: Phase 1, A White Paper on the Dimensions of Library Programs & the Skills and Training for Library Program Professionals*. NewKnowledge Publication #IML.074.207.07. Chicago: American Library Association & New Knowledge Organization Ltd. <https://nilppa.org/>. Accessed 11/28/23



Following is a brief exploration of the steps in the programming process.

- Brainstorm- a constant process that begins more than a year to three months in advance of the event depending on the event. Library programming options are endless as libraries contain the breadth of human knowledge and understanding. Subject matter is endless.
- Examine how the event fits into the library's mission and vision as well as the ALA's Core Values of Librarianship
- Consider the needs of the community using focus groups, one-on-one interactions, and demographic information
- Consider if the event promotes a library collection or Watauga business or a local event
- Schedule a performer. Evaluate their presentation. Confirm receipt of invoice/payment. Investigate references.
- Research- taking notes (for in-house event)
- Creating a lesson plan (for in-house event)
- Assign tasks
- Gather materials
- Order materials
- Consider a cost-benefit analysis
- Contingency planning- what could go wrong and how can that be prevented?
- Explore accessibility for attendees (allergies, space maneuverability, etc.)
- Planning room layout and flow of event
- Collaboration with partners- performers, other libraries, etc.
- Marketing/Promotions- social media, city newsletter, library newsletter, cooperation with Maribel, press release (for large events), library e-newsletter, fliers, word of mouth
- Troubleshoot, rehearse, practice, run through
- Send out reminders via phone, email, or social media
- Set up the space
- Hold the event
- Serve as the host in a welcoming manner
- Tear down and put away materials and furniture
- Evaluation of event success (qualitative and quantitative measures)
- Upload photos
- Share successes with shareholders

Why are events, classes, workshops, or programs important in public libraries?

1. Programs are popular.
2. Programs teach all ages.
3. Programs help people stay active and in touch with the world.
4. Programs offer continuing education for all people regardless of income level.
5. Programs provide a great advertisement for the city.
6. Programs bring people to the city to spend money.



MINUTES

**WATAUGA LIBRARY BOARD
REGULAR MEETING
WATAUGA CITY HALL COUNCIL CHAMBERS
TUESDAY, NOVEMBER 14, 2023
6:30 PM**

CALL TO ORDER

Vice-Chairperson Neal called the meeting to order at 6:30 pm.

ROLL CALL

The meeting convened with the following members present:

Kip Woodruff
Lindsey Neal
Kristen Chapman
Pedro Rivera
Sian Brannon
Henrietta Egenti
Whitney Isbell

Chairperson/Place 7 (Absent with notice)
Vice-Chairperson/Place 1
Secretary/Place 6
Place 2
Place 3
Place 4 (Absent with notice)
Place 5

and

Lisa Benavidez
Pat Shelbourne
Lana Ewell
Betty King

Assistant to the City Secretary
City Council Liaison
Director of Library Services
Assistant Library Director

ANNOUNCEMENTS

There were no announcements.

PUBLIC COMMENT

No requests for public comment were received.

PUBLIC TESTIMONY FOR ACTION ITEMS

No requests for public testimony were received.

REPORTS

1. Library Director's Report

Assistant Director King reported that circulation numbers were rising even with the Whitley Road closure. The youth programs have been well attended, with standouts like the petting zoo (719 attendees) and Family Fiesta (615 attendees) doing incredibly well. The adult programs have been a success; the tastings are a particular favorite, as are the art programs, which all have waiting lists. The GED/ESL programs are in progress but aren't up and running yet. Mother Goose is growing like crazy. The holiday programs are in the works and are some of the year's favorites.

CONSENT AGENDA

1. Discuss and consider action on the September 12, 2023 Library Board Meeting Minutes

Member Brannon made a motion to approve the minutes as written. Vice Chairperson Neal seconded the motion.

Motion carried 5-0-0-2.

Ayes, Neal, Chapman, Rivera, Bannon, Isabell

Nays: None

Abstain: None

Absent: Woodruff, Egenti

ITEMS FOR FUTURE AGENDAS

There were no items for future agendas.

ADJOURNMENT

Vice Chairperson Neal adjourned the meeting at 6:40 pm.

Approved: this _____ day of _____, 2024

Signed: this _____ day of _____, 202

APPROVED:

Kip Woodruff, Chairperson

ATTEST:

Kristen Chapman, Secretary