



**MINUTES**  
**WATAUGA ECONOMIC DEVELOPMENT CORPORATION**  
**REGULAR MEETING**  
**TUESDAY, FEBRUARY 17, 2026**  
**7105 WHITLEY ROAD, WATAUGA, TEXAS 76148**  
**6:30 PM**

**CALL TO ORDER**

President Miner called the meeting to order at 6:30 p.m.

**ROLL CALL**

Arthur L. Miner	Place 1, President
Calvin Lewis	Place 2, Director
Jan Hill	Place 3, Director
Vacant	Place 4, Director
Stephen Welch	Place 5, Vice President
Brian Downey	Place 6, Secretary
Macy Forrester	Place 7, Director

Others present include:

Sandra Gibson	City Manager
Lorenza Zavala	Economic Development Specialist
Jennifer Calvert	Finance Director

**ANNOUNCEMENTS**

**PRESENTATIONS**

1. Presentation of a proclamation to Mattress Firm in recognition of their 25 year milestone anniversary.
2. Presentation of a proclamation to Starbucks Coffee in recognition of their 25 year milestone anniversary.
3. Presentation of a proclamation to Chase Bank in recognition of their 20 year milestone anniversary.

## **PUBLIC COMMENT**

No requests to speak were received.

## **PUBLIC TESTIMONY FOR ACTION ITEMS**

No requests to speak were received.

## **REPORTS FROM STAFF**

1. Staff presentation on Open Rewards Program.

Daily users and rewards are steadily increasing. Businesses have reported continued success, and people from neighboring cities are coming into Watauga to shop.

## **CONSENT AGENDA**

- 1. Consider action to approve the minutes for the December 16, 2025 WEDC meeting.**
- 2. Consider action to approve the Monthly Financial Report for the period ending December 31, 2025.**

Vice President Stephen Welch made a motion to approve the consent agenda as presented. The motion was seconded by Secretary Brian Downey.

Motion Passed 5-0-0

Ayes: Jan Hill, Calvin Lewis, Stephen Welch, Brian Downey, Macy Forrester

Nays: None

Absent: None

Abstain: None

## **PUBLIC HEARINGS**

None at this time.

## **ACTION ITEMS**

- 1. Discuss and consider updates to the Business Anniversary Policy to incorporate other recognition for Watauga businesses.**

City Manager Sandra Gibson attached the draft policy for anyone wanting to add any input on the recognition for Watauga businesses with their community involvement. She wanted to point out the only changes on the policy are highlighted. If we are to adopt the policy, we will come back with a resolution at our next meeting.

Vice President Welch commented that he liked how this will do a lot of good for the businesses. Director Jan Hill stated that she thought it was a great idea to handle Vice

President Welch's suggestion.

**2. Discuss date and time to meet to update the Watauga Economic Development Strategic Plan.**

City Manager Sandra Gibson brought to our attention that the Strategic Plan has not been updated since 2019. Meeting outside of City Hall in a casual setting at Pizza Buzz on March 17, 2025, was discussed in lieu of an Official March WEDC Meeting. Backup will be at Fresco's. Would like this done before end of April.

**3. Discuss and provide input on conducting a Business Satisfaction Survey.**

City Manager Sandra Gibson spoke about how a citizen and employee satisfaction survey has been conducted for the city in the past. This business survey would help determine the economic climate for businesses, how satisfied they are with being in Watauga, and what services the WEDC can offer. This has not been done before.

**EXECUTIVE SESSION**

There was no executive session.

**ITEMS FOR FUTURE AGENDAS**

There were no items for future agendas.

**ADJOURNMENT**

President Miner adjourned the meeting at 6:59 p.m.

APPROVED: this 21<sup>st</sup> day of April, 2026.

SIGNED: this 21<sup>st</sup> day of April, 2026.

APPROVED:

/s/ Arthur L. Miner

Arthur L. Miner, President

ATTEST:

/S/ Brian Downey

Brian Downey, Secretary



NOTE: Original Audio and Video Recording of this meeting is preserved and maintained by the City Secretary's Office