MINUTES
WATAUGA ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING
TUESDAY, JUNE 16, 2026
7105 WHITLEY ROAD, WATAUGA, TEXAS 76148
6:30 PM

CALL TO ORDER

President Miner called the meeting to order at 6:30 p.m.

ROLL CALL

Arthur L. Miner	Place 1, President
Calvin Lewis	Place 2, Director
Jan Hill	Place 3, Director
Vacant	Place 4, Director
Stephen Welch	Place 5, Vice President
Brian Downey	Place 6, Secretary
Macy Forrester	Place 7, Director – late arrival

Others present include:

Sandra Gibson	City Manager
Lorenza Zavala	Economic Development Specialist
Jennifer Calvert	Finance Director

ANNOUNCEMENTS

Ribbon Cutting announcement for Church's Texas Chicken.

PRESENTATIONS

1. **Presentation of a proclamation to Baja Cantina in recognition of their 20 year milestone anniversary.**

2. **Presentation of a proclamation to Bath & Body Works in recognition of their 25 year milestone anniversary.**

3. **Presentation of a proclamation to Joe's Pizza & Pasta in recognition of their 25 year milestone anniversary.**

4. **Presentation of a proclamation to Nail City in recognition of their 20 year milestone anniversary.**

PUBLIC COMMENT

No requests to speak were received.

PUBLIC TESTIMONY FOR ACTION ITEMS

No requests to speak were received.

REPORTS FROM STAFF

CONSENT AGENDA

1. **Consider approval of the Minutes for the May 19, 2026, WEDC meeting.**

   Director Jan Hill made a motion to approve the consent agenda as presented. The motion was seconded by Vice President Stephen Welch.

   Motion Passed 5-0-0

   Ayes: Jan Hill, Stephen Welch, Brian Downey, Macy Forrester, Calvin Lewis
   Nays: None
   Absent: None
   Abstain: None

PUBLIC HEARINGS

1. **Public Hearing on the Watauga Economic Development Corporation Proposed Budget for the Fiscal Year 2026-2027.**

   Finance Director Jennifer Calvert provided a recap of the budget. The estimated fund balance is $3.6 million, an increase of $271,000. New requests include additional park benches displaying the slogans "Think Local, Shop Local, Play Local, and Dine Local" at a park improvement cost of $25,100.

   President Miner opens the Public Hearing at 6:42 p.m. No requests were made.

   President Miner closed the Public Hearing at 6:42 p.m.

ACTION ITEMS

1. **Consideration of approval of the Monthly Financial Report for the period ending April 30, 2026.**

   Finance Director Jennifer Calvert presented the monthly report, indicating that revenues are on target while expenses remain well below budget. Sales tax revenue is slightly lower than the previous year's total.

Vice President Stephen Welch made a motion to accept the monthly financial report for the period ending April 30, 2026 as presented. The motion was seconded by Secretary Downey.

Motion Passed 5-0-0

Ayes: Jan Hill, Stephen Welch, Brian Downey, Macy Forrester, Calvin Lewis
Nays: None
Absent: None
Abstain: None

2. **Discussion and possible action on the Open Rewards Program.**

President Miner requested discussion regarding the complexity of the reimbursement process and suggested a maximum reimbursement of $150. Lorenza Zavala reviewed the current reward amounts. Board members discussed potential solutions, including a reimbursement cap and possible adjustments to redemption timeframes. Concerns were raised about excess program funds if a cap were implemented and whether participants could continue earning rewards after redeeming them. Additional information from the vendor will be needed before any changes are considered.

Vice President Welch made a motion to continue the rewards program with a $150 cap on rewards earned and redeemed.

Macy Forrester asked about participation levels in other cities and whether removing a cap could encourage greater participation. Additional questions were raised regarding program advertising, the use of the remaining $8,000 budget, maintaining the current redemption process through the end of the year, and what Open Rewards statistics could be provided to the Board.

Vice President Stephen Welch withdrew his motion regarding the $150 cap on rewards earned and redeemed.

Director Jan Hill made a motion to table the discussion until the July 21, 2026 meeting. The motion was seconded by Secretary Downey.

Motion Passed 5-0-0

Ayes: Calvin Lewis, Stephen Welch, Brian Downey, Macy Forrester, Jan Hill
Nays: None
Absent: None
Abstain: None

EXECUTIVE SESSION

There was no executive session.

ITEMS FOR FUTURE AGENDAS

There were no items for future agendas.

ADJOURNMENT

President Miner adjourned the meeting at 7:06 p.m.

APPROVED: this 21st day of July, 2026.

SIGNED: this 21st day of July, 2026.

APPROVED:

/s/ Arthur L. Miner

Arthur L. Miner, President

ATTEST:

/S/ Brian Downey

Brian Downey, Secretary

NOTE: Original Audio and Video Recording of this meeting is preserved and maintained by the City Secretary's Office