



AGENDA
WATAUGA LIBRARY BOARD
REGULAR MEETING
CITY HALL COUNCIL CHAMBER, 7105 WHITLEY ROAD
THURSDAY, MAY 9, 2019
6:00 PM

CALL TO ORDER

CITIZEN'S OPEN FORUM (The Citizens Open Forum section of the agenda is an opportunity for citizens to speak regarding matters that are not posted on that particular meeting's agenda. Individual citizens speaking during the Citizens Open Forum shall not exceed three (3) minutes in their comments; however, the Chair may extend the speaker's allotted time. At the beginning of the Citizens Open Forum section of the meeting, citizens desiring to speak shall stand* when prompted by the Chair so that they may be recognized and recorded as the individuals who will speak. Only those citizens who stand* during this time of recognition will be allowed to speak. The Chair shall ask each citizen wishing to speak to come to the podium to speak in turn in an orderly manner. Before providing comments, each speaker must state his or her name and address for the record. If speaking for an organization or group, the speaker should identify the group represented. Because this section of the meeting is for matters not posted on that particular meeting's agenda, members of the Board, Committee, Commission, or Corporation may only provide a statement of factual information in response to the inquiry or recite existing policy in response (e.g., to correct a factual misstatement made by the citizen or provide factual information requested by the citizen). Any deliberation of or decision about the subject of the inquiry shall be limited to a proposal to place the subject on the agenda for a future meeting.)

REPORTS FROM STAFF

1. Watauga Public Library Power Point Presentation overview of services and activities.
Lana Ewell, Director of Library Services

APPROVAL OF MINUTES

UNFINISHED BUSINESS

NEW BUSINESS

1. Library Board Focus Group activity.

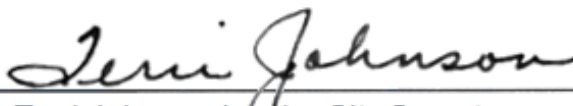
ADJOURNMENT

NOTICE

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES
ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES

MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (817) 514-5825 OR FAX (817) 514-3625 FOR FURTHER INFORMATION.

I, Terri Johnson, Interim City Secretary for the City of Watauga, hereby certify that this agenda was posted on the bulletin boards at City Hall, 7105 Whitley Road, Watauga, Texas, on Wednesday, May 1, 2019, before 6:00 p.m., in accordance with Chapter 551 of the Texas Government Code.


Terri Johnson, Interim City Secretary





AGENDA MEMORANDUM

DATE: May 1, 2019

TO: Library Board Members

FROM: Lana Ewell, Director of Library Services

SUBJECT: Watauga Public Library Power Point Presentation overview of services and activities.

BACKGROUND/INFORMATION:

An overview of current services and activities.

FINANCIAL IMPLICATIONS:

NA.

RECOMMENDATION/ACTION DESIRED:

This item does not require a recommendation as it is a presentation/report.

ATTACHMENTS/ SUPPORTING DOCUMENTATION:

1. Library Board May 2019

REVIEWED BY:

Terri Johnson, City Secretary

Final Approval - 5/1/2019

Approved as to form for inclusion on Agenda

Watauga Public Library

Director: Lana R. Ewell, MLS, MOT

Assistant Director: Betty King, MLS

Adult Services Librarian: Dana Harper, MA, MLS

Youth Services Librarian: Barbara Goss

Library Board - May 2019

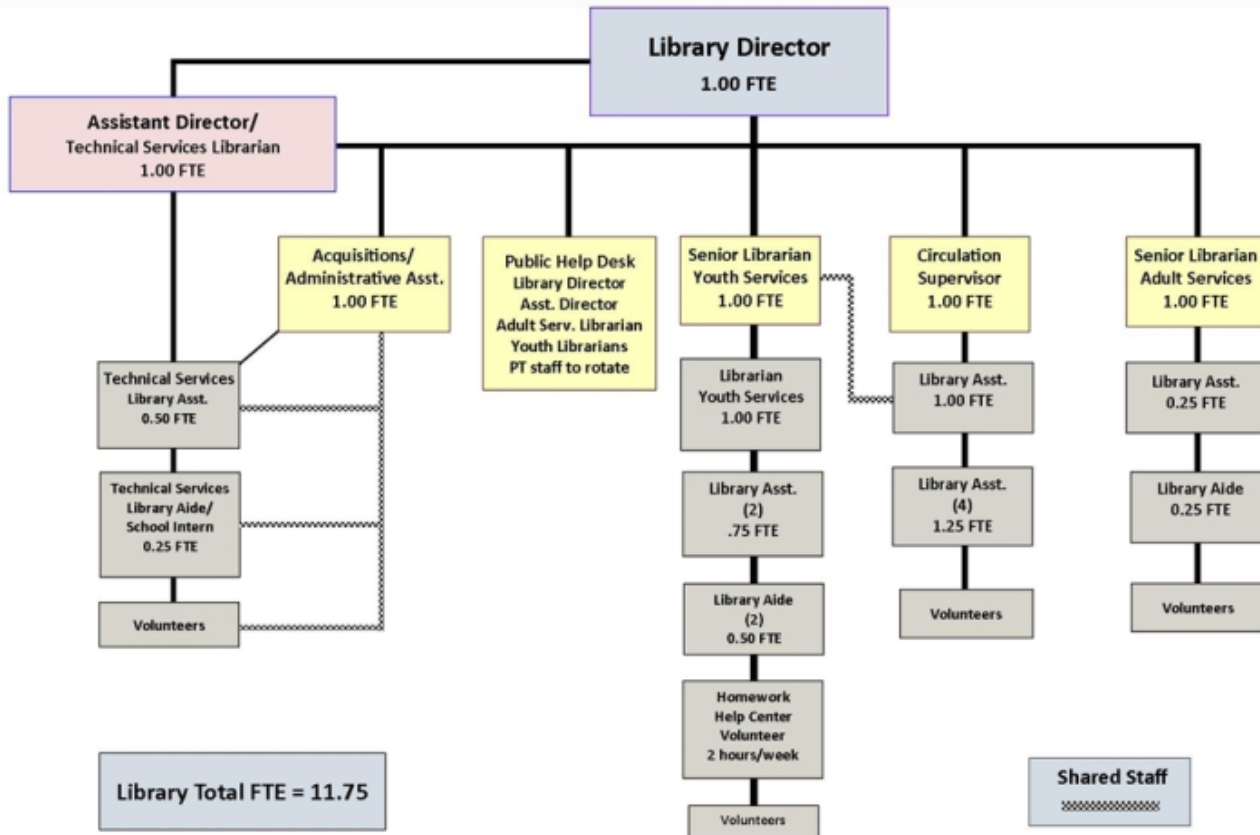
Mission & Values



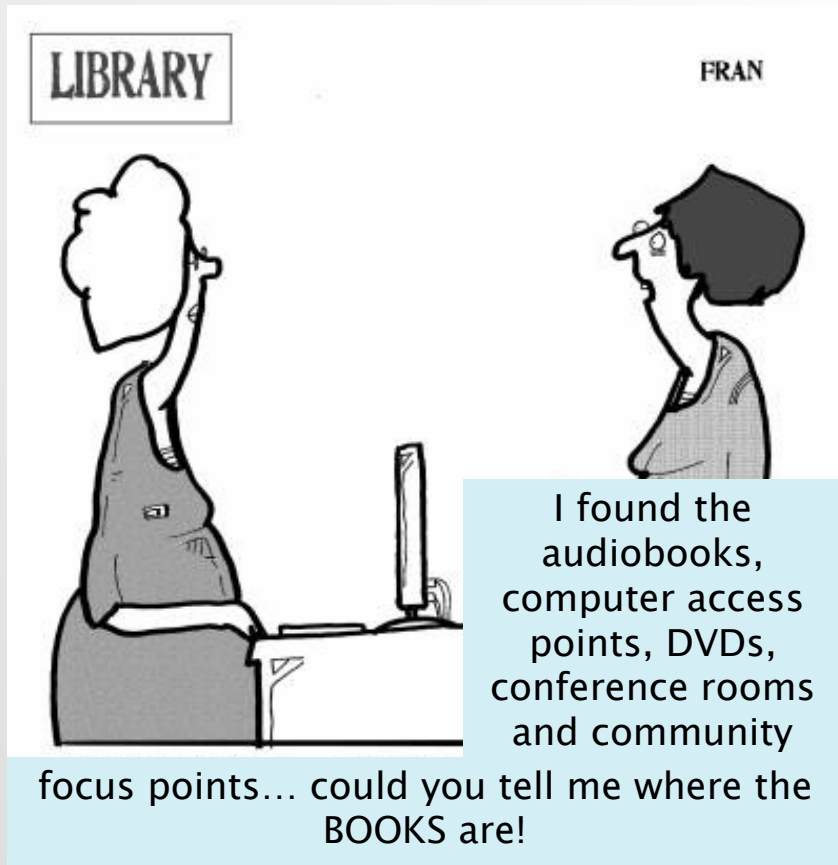
- **Mission:** The Watauga Public Library enriches the lives of the community by providing free educational experiences. We celebrate ideas, promote creativity, connect people, enrich lives, and respond to the needs of our community.
- **Values:** The Watauga Public Library shares a vision with the nation's founders that liberty and learning are inseparable and that a democratic people must have free, open, and equal access to information.

Library Department

Full time staff: 8
Part time/temporary staff: 12
Temporary Summer staff: 2



Library Services



Not just books!

Audiobooks
Classes
Community information
Computers
Databases
Digitized resources
DVDs
E-books
Exhibits
Internet access
Literacy training
Meeting spaces
Study areas

So much more . . .



Libraries are Community Builders »»

Libraries are places where people come to know themselves and their communities

Response from 2018 Survey question, “What do you value most about the Library?”

“Center of community activities”

- Urban planners seeking to stabilize neighborhoods are focusing on the critical role that “third places” can play in strengthening our sense of community.
- “Third places” is a term coined by sociologist Ray Oldenburg and refers to places where people spend time between home (‘first’ place) and work (‘second’ place). They are locations where we exchange ideas, have a good time, and build relationships.
- Oldenburg notes, the most effective “third places” for building real community seem to be physical places where people can easily and routinely connect with each other: churches, parks, public libraries, recreation centers, hairdressers, gyms and even fast-food restaurants.



Family Place Workshops ...



Chess group ...



Big Vehicle Day ...



Watauga Public Library



Response from 2018 Survey question "What do you value most about the Library?"

"Their passion about helping the community"



First-Time Home Buyers class, DFW Costumers Guild, Wake Up the Walls Art Awards Event, North Central Ballet performances ...

*Public using the computer work stations,
attending a Jane Austen lecture, public
school –night challenge ...*



Responses from 2018 Survey question, "What do you value most about the Library?"

"Books, and being able to use the computers"

"Everyone is very friendly its more like an extended family. The employees willingness to help all that come through the door."





Libraries are Community Centers for Diverse populations »»

Enjoying a meal together ...

- Not only are libraries gateways to the community, they provide a place where new immigrants and their families can connect with resources, learn new skills, and meet new people.



"The classes for adults"

Response from 2018 Survey question, "What do you value most about the Library?"





"A wide variety of classes and activities are offered which enrich, educate, and bring individuals of all kinds together."

Response from 2018 Survey question, "How does the Library benefit you or the community?"



Libraries are Centers for the Arts »»

Libraries provide access to nonmainstream points of view and give voice to local artists...

Family Art Projects, Musical performances, Local Art shows, Author talks ...



"Brings experiences and knowledge not available elsewhere."

Response from 2018 Survey question, "How does the Library benefit you or the community?"



Libraries are Community Universities »»

LIFE LONG LEARNING IN ACTION

Connecting with the local Genealogy group ...

Response from 2018 Survey question, "How does the Library benefit you or the community?"

"Too many ways to fit in this box. Its materials, events, services, staff benefit this community by education & giving a common location to meet each other. It gives us a shared culture & sense of true community. The library deserves every cent of funding it gets & should receive double really. Thank you for all you provide."

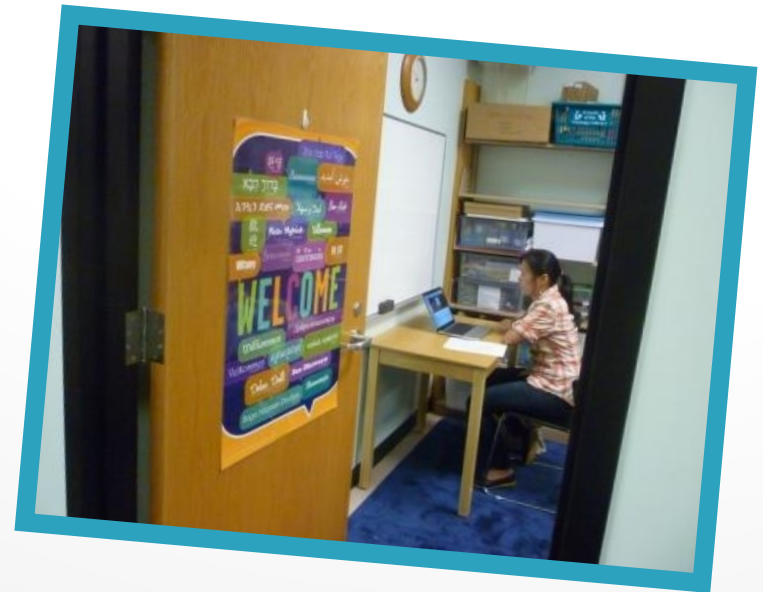


Attending a class to improve job skills , winning the Spelling Bee.....

Citizenship class, Writing workshops.....



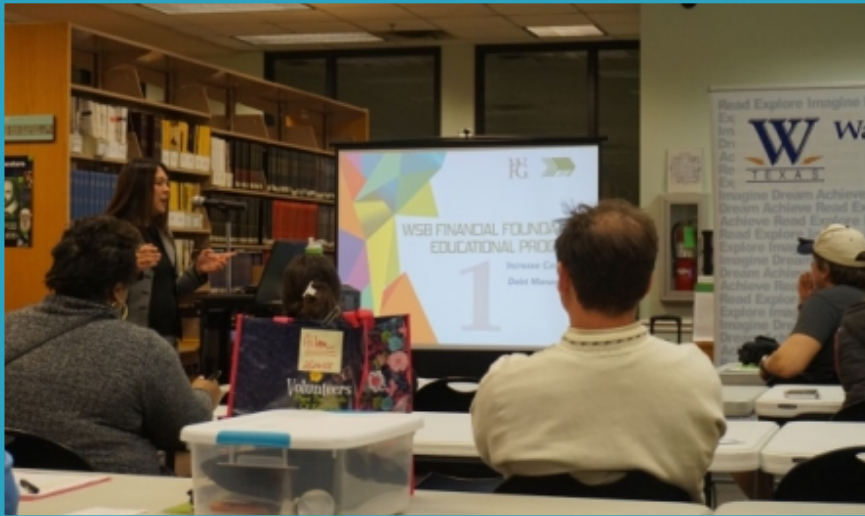
According to a 2015 Pew survey, almost 90% of adult Americans think of public libraries as “welcoming and friendly places,” & about half have visited or used a public library in the last 12 months.



ESL classes, Individual study areas, Library table at Watauga Festival, ...

"It helps us all stay informed about different activities within the community. It's also a place the community can get together to get to know one another."

Response from 2018 Survey question, "How does the Library benefit you or the community?"



Financial Literacy class, Nutrition workshops, GED classes.....

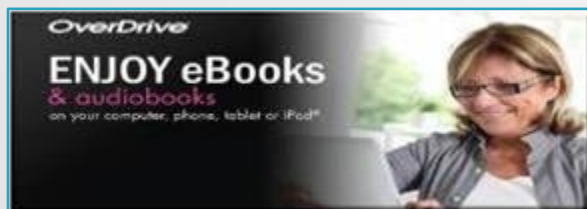


"The library is very important to me because of the GED classes."

"I love that as an adult, I am growing! Love the GED Class!"

Responses from 2018 Survey question, "How does the Library benefit you or the community?"

SOME DATABASES FOR USE





Libraries are Champions of Youth »»

"It's a huge help in my children's literacy - we visit frequently and it allows my children access to a wide variety of books without spending lots of money."

Response from 2018 Survey question, "How does the Library benefit you or the community?"

Summer Reading Programs ...



"It's a wonderful resource. My mother takes my son to storytime frequently and I try to also in the summertime. I also love the downloadable audiobooks. I choose the Watauga Library over surrounding libraries."

Response from 2018 Survey question, "How does the Library benefit you or the community?"



Art, Scientific, Social & Educational programs ...



Library Event at City Hall (2011) Streamed Live from NASA: Mars Curiosity Rover



Homework Help Center, Family Place Workshop, Child ID program, youth interactive activity



Therapy Dogs for Reading
boost confidence in Literacy!
Special needs children
especially benefit, as the dog
does not judge their dyslexia,
their autism, or their speech
disorder. Instead, they find a
friend that is eager to hear
what they have to say.

*Pet Therapy for strengthening
reading skills*

“My child loves to read at the Library.”

“Interactions for my special-needs kids”

Responses from 2018 Survey question, “How does the
Library benefit you or the community?”



Did you know?

About 80% of funding for the nation's nearly 15,000 public libraries comes from **local** taxes. About 20% comes from state funding and less than 1% from federal dollars.

Watauga Public Library Funding					
					<i>Estimated</i>
Fund Sources	FY 13/14	FY 14/15	FY 15/16	FY 16/17	FY 17/18
Library Funds (via local taxes)	\$816,226	\$834,910	\$851,474	\$885,205	\$924,287
Donations via Utility Bill	\$6,231	\$1,623	\$1,658	\$1,925	\$3,648
Friends of the Watauga Library	\$7,215	\$1,265	\$1,647	\$3,092	\$3,276
Grants	\$4,749	\$3,555	\$19,935	\$8,660	\$1,599
Total Funding:	\$834,421	\$841,353	\$874,714	\$898,882	\$932,810

Watauga Public Library is a member of MetrOPAC

- This consortium was formed by inter-local agreements among the cities that let their residents use the libraries in the other cities. You can find books, DVDs, and other materials held by any of these libraries by searching the online catalog.
- Your library card from one MetrOPAC library will be honored at all the other MetrOPAC libraries. You may check out materials owned by any of these libraries, put holds on them, and return them to any of the libraries.



Metr OPAC



Population

Registered Borrowers

Weekly Hrs of
Operation

Total Library Holdings

Watauga	24,629	18,252	44	128,758
Benbrook	22,948	13,838	62	340,016
Burleson	45,016	25,821	54	90,845
Fort Worth	854,113	526,519	65	1,090,125
Haltom City	44,361	37,185	52	140,651
Keller	46,646	30,320	56	117,114
Richland Hills	8,121	5,249	45	92,829

Reciprocal Libraries

Bedford	49,528	45,072	59	171,825
Hurst	39,160	33,602	54	577,911
North Richland Hills	69,798	42,559	67	182,120
Saginaw	22,526	8,652	49	71,826

"Stay tied to the Ft. Worth system and other libraries. It's amazing how many books I have ordered delivered to your library from the big sharing system. Really expands the library particularly with the online search capability."

Response from 2018 Survey question, "What kind of services would you like your Library to provide?"

CITY OF WATAUGA STRATEGIC PLAN

Library Expansion & Technology

2018 *Goal #3*: Library Expansion & Technology

2017 *Goal #3*: Library Expansion & Technology

2016 *Goal #3*: Library Expansion & Technology

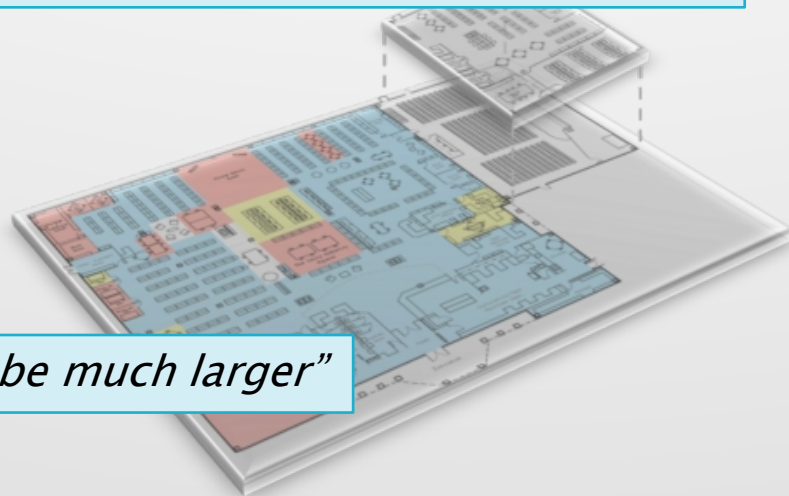
2015 *Goal #4*: Library Expansion & Technology

Quotes from 2018 Survey

"I think it's time to expand again. But the staff is awesome and does a fantastic job with the small amount of space."

"... the City of Watauga needs a bigger library. We have grown as a city and I can tell the library is bursting at the seams trying to add to its curriculum and keeping up with all it offers"

"The Library needs to be much larger"



15 %

Staff area / 2,381 sq. ft.

18 %

Class/Study/ Meeting Rooms
/ 2,912 sq. ft.

4 %

Public Computer area/
580 sq. ft.

19 %

Adult Shelving area/
3,124 sq. ft.

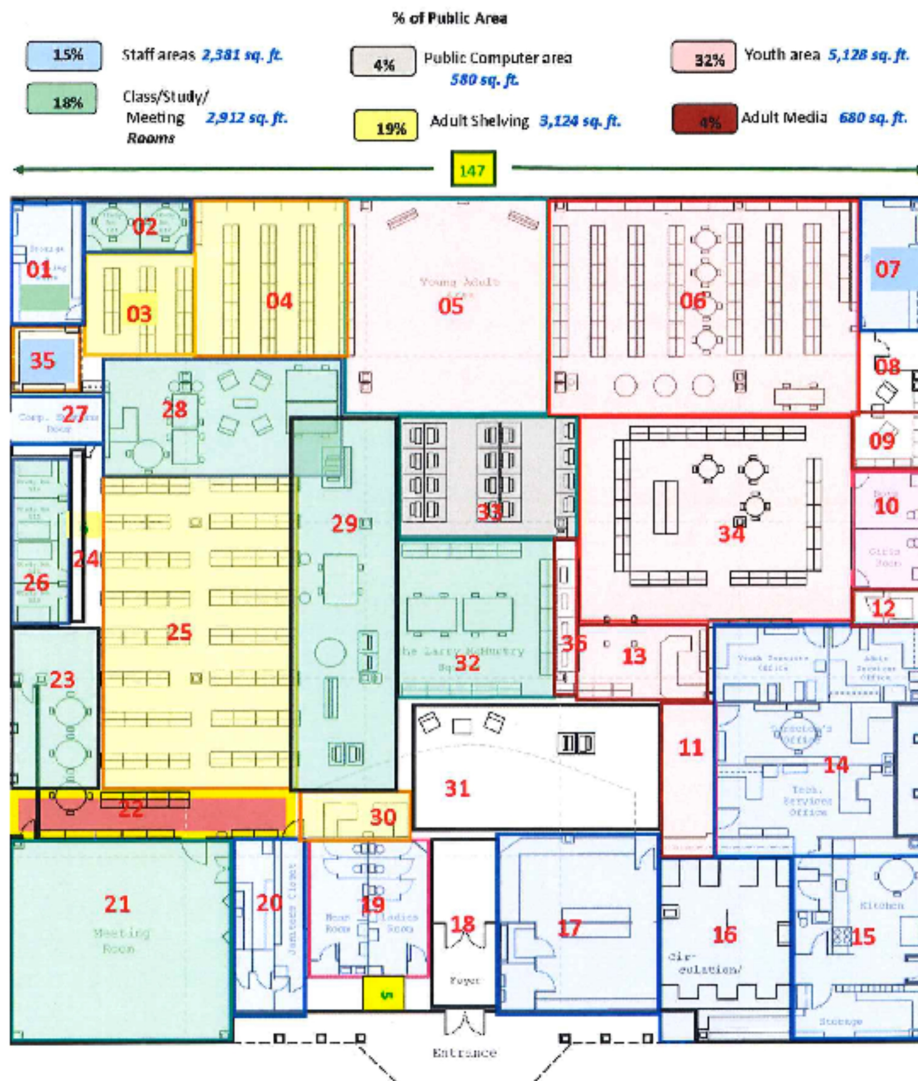
32 %

Youth area/ 5,128 sq. ft.

4 %

Adult Media area /680 sq. ft.

Watauga Public Library Floorplan



"I love the library and its staff, but I wish there was a bigger building. I feel like its current size is too small, and that having a bigger space would allow for more people to enjoy everything that WPL provides..."

Response from 2018 Survey question, "What kind of services would you like your Library to provide?"



Questions?



AGENDA MEMORANDUM

DATE: May 1, 2019

TO: Library Board Members

FROM: Lana Ewell, Director of Library Services

SUBJECT: Library Board Focus Group activity.

BACKGROUND/INFORMATION:

This fiscal year (FY18/19) a Library Needs and Assessment Study is taking place. Part of the process includes holding focus groups in the community to collect information. Focus groups generate rich data that complement and enhance the survey material and allow staff to focus on specific topics of discussion. This is part of a continuing effort to build a community of readers and foster connections to design library services that appeal and are relevant to the population.

FINANCIAL IMPLICATIONS:

NA.

RECOMMENDATION/ACTION DESIRED:

To conduct a Focus Group with the Library Board. Results will be included in the completed study.

ATTACHMENTS/ SUPPORTING DOCUMENTATION:

1. Watauga Focus Group Questions

REVIEWED BY:

Terri Johnson, City Secretary

Final Approval - 5/1/2019

Approved as to form for inclusion on Agenda

Focus Group Questions

1. What role do you think the library plays in the community?
2. In your opinion, what are some things that the library does well?
3. What might the library do to better serve your needs and encourage you to use the library more?
4. Why do you use the Library?
5. Are you a member of the "Friends of the Library" group? If not, is there a particular reason why?
6. Are there any parts of library operations that you would like us to improve? For example, hours, number of computers, more classes, more events, more books etc...
7. What kinds of classes or events would you like to attend at the library?
8. Thinking about the future, what obstacles and opportunities do you see for this library?
9. Is there anything else you'd like to share or suggestions you might have about the library to help plan for the future of library service in Watauga?